## **Mediobanca Presentation**

# **UBS Italian & Eastern European Financial Services Conference 2014**



16-17 January 2014

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# **Group: strategy and targets**

Section 1



# **Group: strategy and targets**

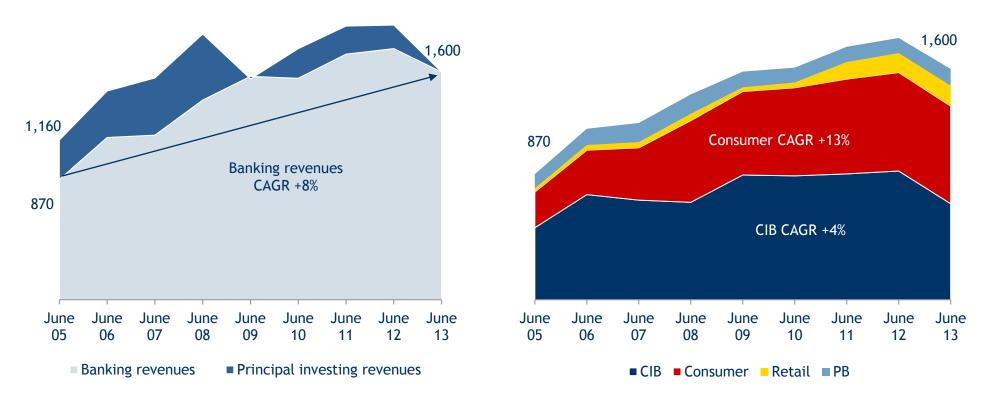
- 1. Successful execution of strategic priorities
- 2. Governance evolution
- 3. Group strategic guidelines



### Banking revenues doubled and more diversified

Successful execution of our key strategic priorities

#### Group revenues (€m)



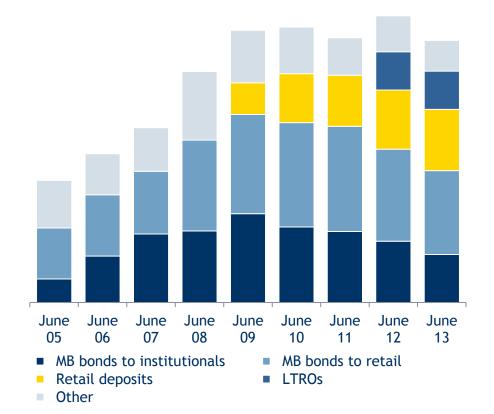
- ◆ CIB revenues up from €520m to €700m, with contribution from non-domestic operations up to approx.30%
- Corporate : Retail diversification substantially improved
- ◆ Consumer revenues trebled, from €260m to €710m, in part due to Linea acquisition
- Retail banking contribution has become material (CheBanca! launched in 2008)



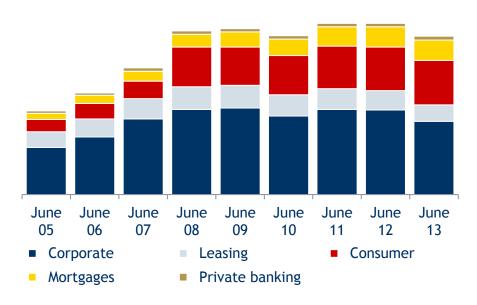
### Loans and funds enlarged and more retail

Successful execution of our key strategic priorities

#### Funding (€bn)



Loan book (€bn)

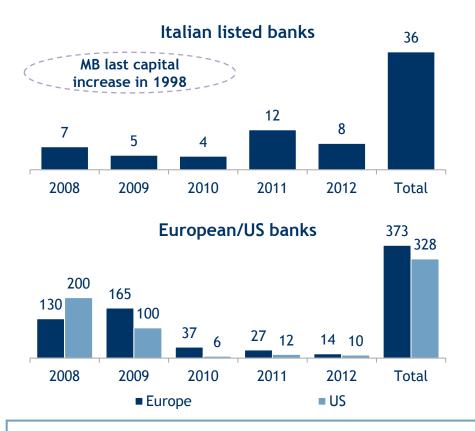


- ◆ Funding doubled to €51bn due to MB bonds (up to €26bn, 60% of which retail), retail deposits (from 0 to €12bn), LTROs
- ◆ Loans doubled to €33bn, driven by corporate (from €10bn to €16bn), consumer (trebled to €9bn) and mortgages (€4bn)
- Retail contribution boosted: up to 45% of total loan book, 60% of funding



### MB not affected by last 5Y restructuring wave across the industry

Successful execution of our key strategic priorities Right issues/cap increase by banks (€bn)



#### **Banking industry staff trends**

/000	2008	2012	Var%
Mediobanca	3	3	+15%
Italy- large banks	272	243	-11%
US- large banks	1,504	1,380	-8%
Europe- large banks	2,908	2,757	-5%
UK	893	771	-14%
France	654	691	6%
Spain	343	353	3%
Germany	234	212	-9%
Benelux	320	233	-27%

- ◆ In last 5Y MB CT1 up 15% to €6.5bn due solely to internal capital generation and despite equity impairments
- ◆ In the same period Italian banks have raised €36bn of new capital (EU and US banks €373bn and €328bn respectively)
- In last 5Y MB has increased staff by 15%, while staffing levels in the banking industry have shrunk considerably

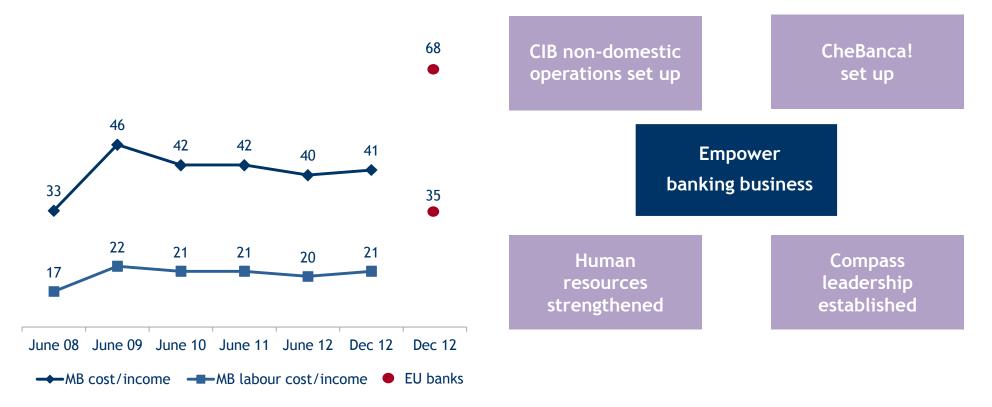
Source: MBRES



### MB efficiency well above EU banks despite business strengthening

Successful execution of our key strategic priorities

#### MB cost/income trend and comparison (%)



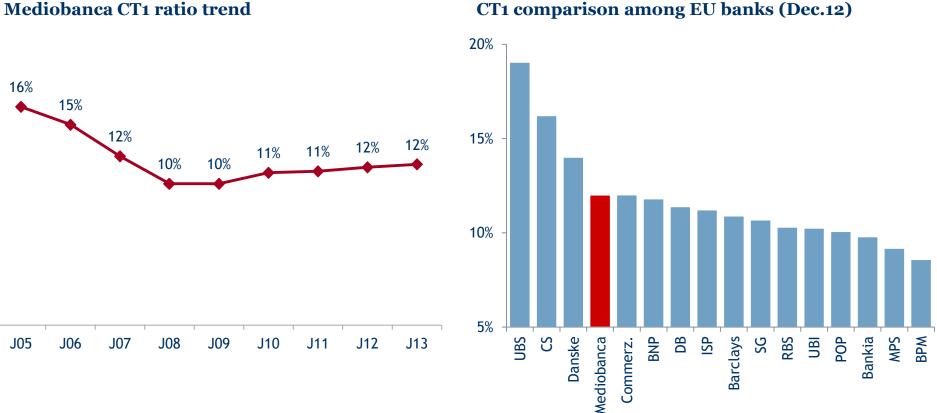
#### MB efficiency well above EU banks despite material investments (technology, human resources, systems, etc.) implemented in recent years to empower all core businesses

Source: Mediobanca Securities coverage



## Mediobanca capitalization among best in class in EU

Successful execution of our key strategic priorities



**CT1 comparison among EU banks (Dec.12)** 

- Banking growth achieved leveraging exclusively on Mediobanca capital Last capital increase 15 years ago (in 1998)
- Mediobanca RWAs/Asset = 85%, versus 37% EU banks
- Mediobanca tangible equity / tangible assets = 11% versus 4% EU banks ♥
- €2.5bn returned to shareholders (cash dividends and buy back) since 2005

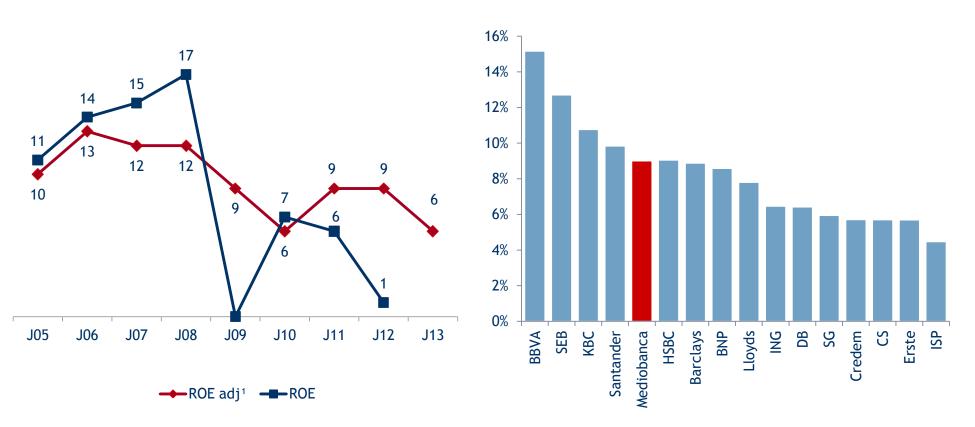
Source: Mediobanca Securities coverage



## High single-digit normalized profitability

Successful execution of our key strategic priorities

**Mediobanca ROE trend** 



**ROTE adj 2012<sup>2</sup> (%)** 

- High single-digit normalized profitability over the cycle; good positioning in European landscape
- ◆ Profitability first boosted (net profit from €54m in 2003<sup>2</sup> to €1bn in 2008), then defended during the financial/ sovereign debt/economic crises

Profit/losses from AFS disposals, impairments and positive one-off items excluded
 Source: Mediobanca Securities



# **Group: strategy and targets**

1. Successful execution of strategic priorities

2. Governance evolution

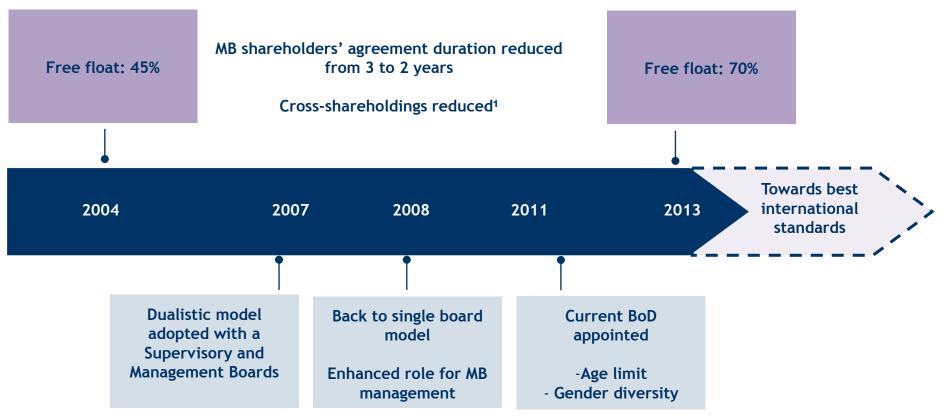
3. Group strategic guidelines





### MB governance: significant improvement

#### **Governance evolution**



• In last 10Y free float increased from 45% to 70%, cross-shareholdings reduced, governance model reshaped

• Further enhancement foreseeable (i.e. reduced BoD size)

1) Commerzbank, Fiat, Fonsai, Generali, Telecom exited MB shareholders' agreement; MB sold stakes in Ciments Français, Commerzbank, Fiat, Fonsai, Mediolanum, Telco



#### MB shareholders' agreement

#### **Governance evolution**

- Renewed shareholders' agreement, starting on 1<sup>st</sup> January 2014 and expiring in December 2015, will cover 30% (42% as at June 13) of the share capital
- Efforts made since 2003 to increase weight of institutional investors and free float
- Low incidence on total MB revenues of business related to core shareholders

#### Mediobanca shareholders' agreement

Shareholder	Share
Unicredit	8.7%
Mediolanum	3.4%
Total Group A	12.0%
Edizione (Benetton)	2.2%
Pirelli & C.	1.8%
Italmobiliare	1.6%
FINPRIV	1.7%
Fininvest	1.0%
Others <1%	4.1%
Total Group B	12.0%
Financière du Perguet (Bollorè)	6.0%
Total Group C	6.0%
Total Syndicated	30.0%



**Group: strategy and targets** 

1. Successful execution of strategic priorities

2. Governance evolution

3. Group strategic guidelines



## MB vision: medium-term strategic pillars

Group strategic guidelines



Simplify business model and reduce equity exposure



3

Confirm capital strength in B3 scenario, more disciplined use of capital

Invest in fee-generating/capital-light businesses



Substantially increase non-domestic revenues





## **Reduce equity exposure by €2bn**

#### Group strategic guidelines

<ul> <li>Absorbs too much capital</li> </ul>						
<ul> <li>Concentration vs insurance sector and Italy too high</li> </ul>						
<ul> <li>Adds volatility to Group results</li> </ul>						
<ul> <li>Adds discount to valuation</li> </ul>						
€ 1.5bn	Recover full					
equity stake disposals	availability of shares					
<ul> <li>Ass.Generali: reduce stake by approx. 3pp in 3Y</li> </ul>	<ul> <li>Exit shareholder agreements</li> </ul>					
et <ul> <li>Other AFS stake disposals</li> </ul>	<ul> <li>Valuable exit strategy to be found working together with</li> </ul>					
	other investors/shareholders					
5 ·k	<ul> <li>Concentration vs insurance sector at</li> <li>Adds volatility to Group results</li> <li>Adds discount to valuation</li> <li> <b>€</b> 1.5bn equity stake disposals      </li> <li>Ass.Generali: reduce stake by approx. 3pp in 3Y     </li> </ul>					



## Basel 3 CT1 steadily in 11-12% range in BP horizon

#### Group strategic guidelines

Concerns over MB capital trends/levels

- Impact of full deduction of Ass.Generali stake from MB CT1
- Possible additional capital drains due to high equity exposure
- Impact of Basel 3 on banking RWAs

CRDIV adoption for AG stake	€2bn equity exposure reduction	RWAs optimization
<ul> <li>Ass.Generali stake weighted</li> <li>3.7x RWAs instead of fully deducted from CT1<sup>1</sup></li> </ul>	<ul> <li>Ass.Generali: reduce the stake by approx. 3pp in 3Y</li> </ul>	<ul> <li>€2bn RWAs optimization from data/process management</li> </ul>
	<ul> <li>Other AFS stake disposals</li> </ul>	<ul> <li>Possible further saving from IR</li> </ul>
<ul> <li>Ass.Generali K absorption:<sup>2</sup> from current €0.2bn (B2) to €0.7bn (B3)</li> </ul>	<ul> <li>All stakes reclassified "as available for sale"</li> </ul>	Advanced models validation <sup>1</sup> (not included in BP targets)
<ul> <li>AG stake fully phased B3 impact on MB CT1: -130bps<sup>1</sup></li> </ul>		

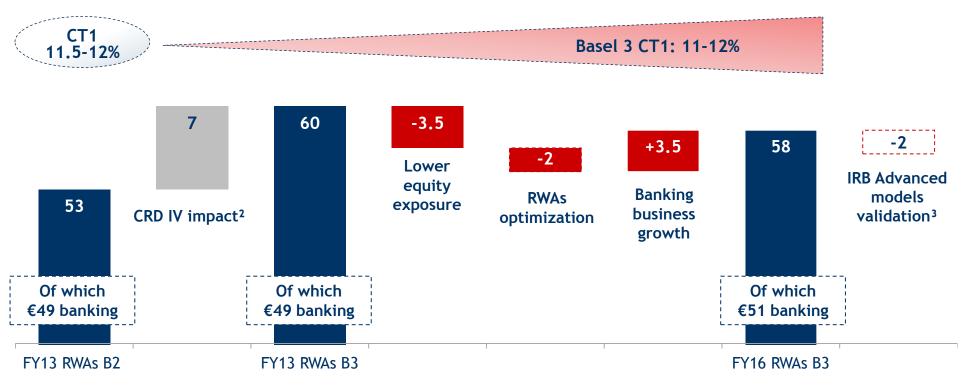




## RWAs from equity to banking business growth

Group strategic guidelines

#### Group RWAs<sup>1</sup> trend (€bn)



◆ Impact of B3 adoption limited to €7bn higher RWAs due to different AG stake weighting<sup>2</sup>; no impact on banking RWAs

18

- RWAs 3YCAGR -1%: equity disposals and RWAs optimization to feed growth in banking business
- ◆ Possible additional €2bn savings from IRB Advanced models validation<sup>3</sup> (not included in BP targets)

2) Internal estimates, subject to Bank of Italy's authorization: AG RWAs: weight from 1x B2 to 3.7x B3

3) Internal estimates, subject to Bank of Italy's authorization

<sup>1)</sup> Based on €2.5bn of 13.24% AG book value as at June 13

### **Balanced and sustainable A&L mix**

#### Group strategic guidelines

Loans	<ul> <li>Back to lending growth, both in corporate and retail</li> <li>Corporate: exploit untapped customer base, sector trends, different business approach</li> <li>Consumer: focus on high net margin loans</li> <li>Strict risk assessment</li> </ul>	Loans CAGR 5% LLPs/Ls = 150bps
Funding	<ul> <li>Bond and treasury size back to pre-crisis level</li> <li>MB bonds expiring in next 3Y refinanced in the market; opportunistic timing; 50% retail</li> <li>LTROs entirely paid back out of treasury</li> <li>CheBanca!: towards lower cost funding; from direct to indirect deposits</li> </ul>	L/D ratio 0.8x NSFR>100%

#### Funding and loan book 50:50 corporate/retail

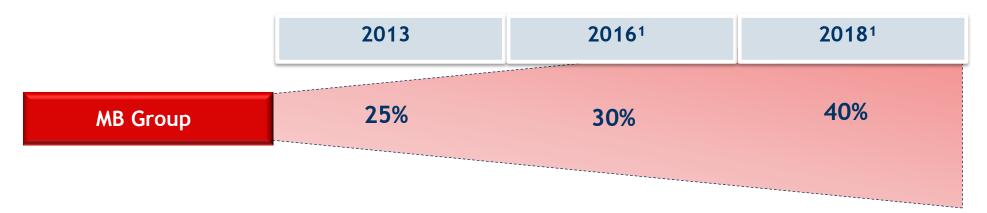


## Invest in fee-generating/capital-light businesses

Group strategic guidelines



#### MB Group fee income contribution/total banking revenues



1) MAAM: not included in 2016 BP targets, included in 2018 ambition



### **Developing Mediobanca Alternative Asset Management ("MAAM")**

#### Group strategic guidelines

	<ul> <li>Capturing industry trends: requirement by investors for "institutional" asset management businesses delivering high yields</li> </ul>
	<ul> <li>MB to provide an "institutional roof" to good management teams looking to increase AuM in current products and come to market faster with new products</li> </ul>
WHY?	<ul> <li>Low capital intensive/fee-based recurrent business</li> </ul>
	<ul> <li>Competence driven ("smartest guys in town")</li> </ul>
	<ul> <li>"Solutions" business (large scale not always needed)</li> </ul>
	<ul> <li>Invest in low capital-intensive, high-growth asset management businesses with strong management teams and operational infrastructure</li> </ul>
HOW?	• Focus on businesses with international brands serving institutional investors, offering alternative higher fee asset classes (no prop. investment but recurrent fee-generating business) with strong historical track records
110 11 :	<ul> <li>Asset classes: credit, private equity, real assets</li> </ul>
	<ul> <li>Provide client solutions to institutional investors with the new underlying asset management products</li> </ul>

#### WM to contribute up to 15% of group banking revenue in 5Y<sup>1</sup>



#### Mediobanca 2016 main targets

Group strategic guidelines

Mediobanca Group	Banking revenue Cost of ROE B3 CT1 <sup>1</sup> = 1	y exposure by €2bn s: €2.1bn, CAGR +10% risk = 150bps = 10-11% -12%, payout 40% R > 100%		
CIB & PB	Consumer & Retail	MAAM <sup>2</sup>		
Revenues €1bn, CAGR +10% ROAC = 12-13%	Revenues €1bn, CAGR +7% ROAC = 10-11%	Revenues up to 15% of Group banking revenue in 5Y		

1) Internal estimates, subject to Bank of Italy's authorization: AG RWAs: weighting from 1x B2 to 3.7x B3

2) MAAM contribution not included in BP targets



# **CIB: strategy and key figures**

ALE!

Section 2



# **CIB: strategy and key figures**

1. Market positioning and strategy

2. International operations



#### **Mediobanca CIB: our strengths**

CIB market positioning and strategy



**MEDIOBANCA** 

### MB positioned as a specialized operator ...

CIB market positioning and strategy

#### **Global players**

- Full scale/global business
- Complex solutions to clients, market makers, capital and liquidity providers
- Focus on global assets gatherers, sovereigns, corporates and FIGs

#### Agency players

- Run mainly on execution model for their universal bank captive corporate, retail or private customer base
- Leverage on credit relations

#### Specialized operators

- Strong IB identity/culture
- Product specialized operators, mainly capmkts/advisory
- Focus on client needs
- Revenues stability assured also by WM/brokerage

- ✓ Regulatory, political and social pressure
- ✓ Reputational issues
- ✓ Balance sheet issue
- ✓ Talent drain (regulatory pressure on comp.)
- ✓ Reshaping business model

- Lower regulatory pressure
- Holding their market share, as corporate relationships drive revenues and revenues from local markets accounts for majority

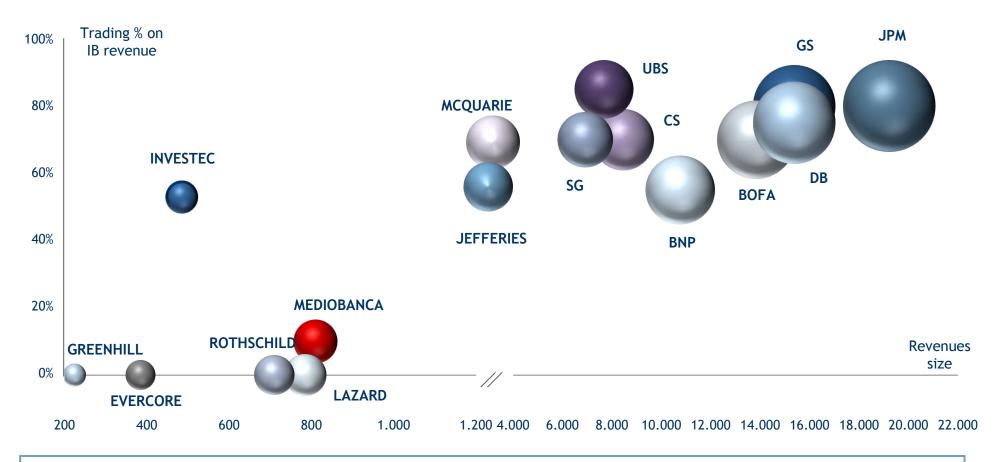
- ✓ Low regulatory pressure
- ✓ Trusted and known brand
- Advisory margins under pressure outside U.S.



### MB CIB: 85% customer-driven business ...

CIB market positioning and strategy

#### **Operators by IB revenues size (€m) and reliance on trading (%)**



- MB CIB revenues: 85% customer-driven
- Mediobanca well positioned in the specialized operators arena, reliant on a wide and diversified product offer

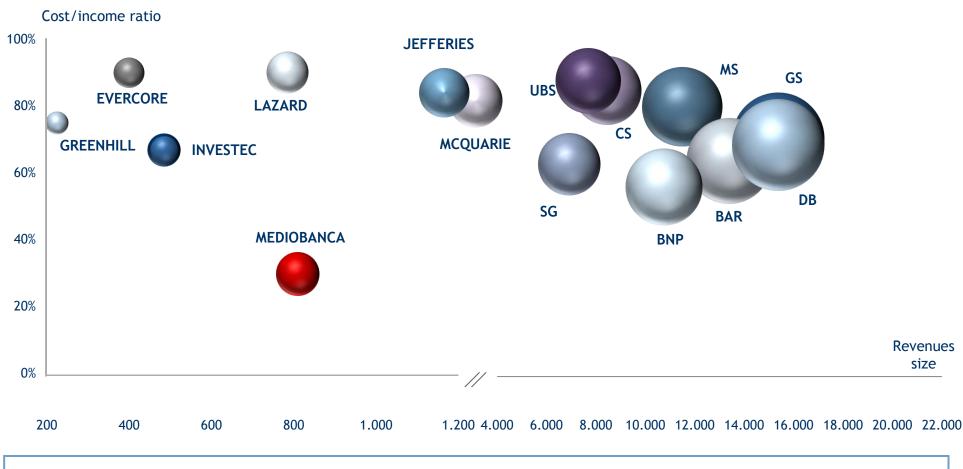
Source: company data processed by MB, average 2011-2012 figures. CIB: advisory, ECM, DCM, Lending.



### ... run with an efficient cost structure ...

CIB market positioning and strategy

#### **Operators by IB revenues size (€m) and cost/income ratio (%)**



 Mediobanca compensation (approx. 25%) and cost/income ratios (approx. 35%) well below both European and American peers (compensation ratio approx. 50%, cost/income ratio 70-100%)

Source: company data processed by MB, average 2011-2012 figures.



## **Strong positioning in Italy ...**

CIB market positioning and strategy

#### **M&A positioning**

2001 - 2013	Ranking by total deals value			Ranking by number of deals			2001 - 2013	Ranking by total deals value			Rank	Ranking by number of deals		
	Bank	(€ bn)	Mkt share	Bank	Deals	Mkt share			Bank	(€ bn)	Mkt share	Bank	Deals	Mkt share
1	MB	320	38%	 MB	429	13%		1	MB	33	22%	MB	122	30%
2	BOFA	298	36%	LAZ	381	<b>12</b> %		2	ISP	14	9%	ISP	89	22%
3	JPM	278	33%	ROTH	356	11%		3	JPM	13	<b>9</b> %	UCG	70	17%
4	CITI	264	31%	KPMG	338	10%		4	GS	12	8%	BOFA	46	11%
5	GS	243	<b>29</b> %	 ISP	274	<b>8</b> %		5	MS	11	8%	GS	39	10%
6	CS	237	<b>28</b> %	MS	210	<b>6</b> %		6	BOFA	11	7%	JPM	36	<b>9</b> %
7	LAZ	234	<b>28</b> %	UCG	198	<b>6</b> %		7	UCG	10	6%	CS	35	<b>9</b> %
8	MS	217	26%	JPM	197	<b>6</b> %		8	CS	9	6%	DB	37	<b>9</b> %
9	ROTH	202	24%	BOFA	164	5%		9	DB	7	5%	BNPF	33	8%
10	DB	162	1 <b>9</b> %	CS	146	4%		10	CITI	5	3%	NOM	28	7%

**ECM positioning** 

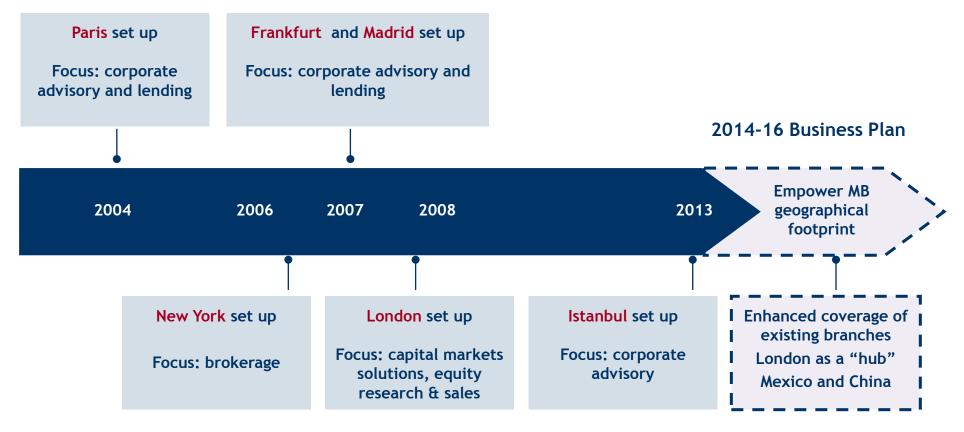
- Mediobanca leader in M&A and ECM; sizeable market share also in lending and DCM
- Strong expertise and track record in Italian corporates world

Source: Thomson Financial, deal completed, "any Italian involvement"



### ... leveraged since 2004 on a European scale

#### CIB market positioning and strategy



• Leading domestic positioning in CIB leveraged outside Italy since 2004, following customers' international needs

• Local client coverage and advisory execution; risk assessment and book keeping in Milan



### CIB Business plan 14-16: boost size and reshuffling revenues mix

CIB market positioning and strategy





#### CIB targets: balanced business model to deliver growth and return

CIB market positioning and strategy

- B3 compliant business model to deliver
- growth and returns
- on low cost/risk basis
- on sustainable (domestic)/increasing (international) market shares

#### Enhancing the right mix of

- cyclical, L-intensive, flow businesses / stable, K-intensive, stock businesses
- assets broker-holder approach
- domestic/non-domestic businesses

FY16 revenues: €1bn, CAGR +10% 85% from client business 45% non-domestic

#### FY16 ROAC: 12/13%



**CIB: strategy and key figures** 

ELA

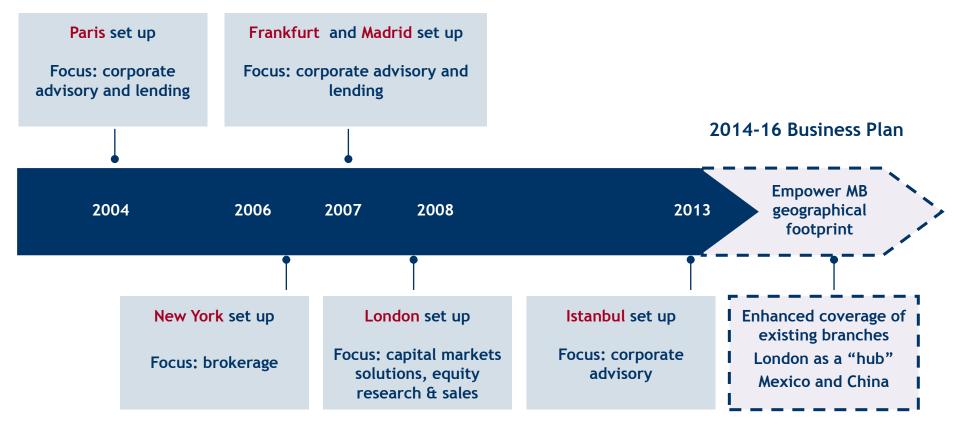
1. Market positioning and strategy

2. International operations



## History of MB international development

#### International operations



• Leading domestic positioning in CIB leveraged outside Italy since 2004, following customers' international needs

• Local client coverage and advisory execution; risk assessment and book keeping in Milan

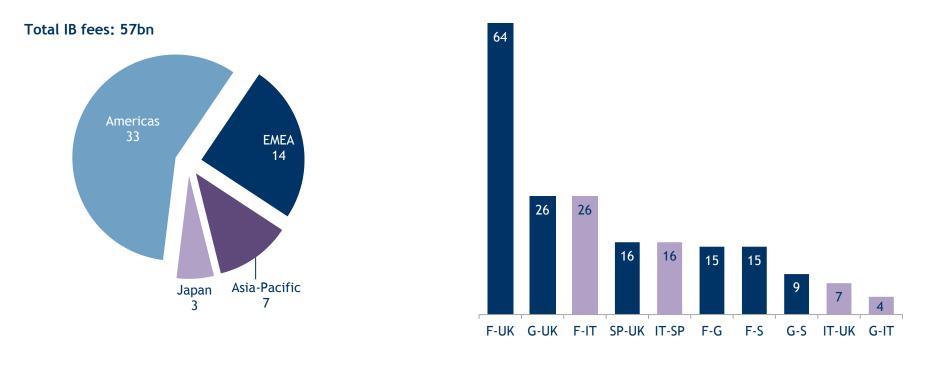


### MB international operations: rationale for locations

**International operations** 

#### IB revenue pool by countries (\$bn, 9M13)

#### Total cross-border deals in EU (2008-12, €bn)



- Europe is the second CIB market in the world in terms of volumes and revenue pool
- Mediobanca has branches in markets crucial for Italian-cross border/commercial activity and rich in corporates
- Mediobanca top-ranked in Italian cross-border activity, well recognized franchise in southern Europe

Source: Thomson Reuters



### MB international CIB: a "pragmatic & differentiated" approach

International operations

- Non-domestic countries largely covered by local IB and by bulge bracket firms
- Core Europe: mature but very large corporate market in which MB has a sub-optimal market share
- Even "small bites of the big cake" have material impact on the relatively small-size MB balance sheet
- MB mission: to be recognized as an high-quality specialized operator (no league tables)
- MB: customer-driven/tailor-made offering (solutions business vs flow business)
- Good profiles-selective hirings possible given:
  - talents moving from bulge brackets to boutiques
  - strong MB brand, corporate culture and balance sheet
  - MB "flexibility" and entrepreneurial approach



#### **MB non-domestic operations KPIs**

**International operations** 

#### **KPIs**

- High diversification of income\*:
  - 47% capmkt, 41% lending, 12% advisory
  - 45% trading, 30% fees, 25% NII
- Lean structure (125 total people, 20% of WB)
- Low cost/income and comp ratios
- Good asset quality
- Low capital absorption, high ROAC
- Reduction in revenues in last two years driven by collapse in IB volumes and high MB/Italian spread
- Need to increase size (revenues/RWAs) also through a different set up/mission of the different branches

#### Non-domestic operations KPIs<sup>1</sup>

	June11	June12	June13
Total income (€m)	289	238	192
% WB	36%	<b>29</b> %	32%
PBT (€m)	169	122	87
% WB	43%	40%	31%
Loans (€bn)	5.2	4.5	3.5
% WB	30%	27%	26%
RWAs (€bn)	7.5	6.8	6.1
% WB	22%	20%	<b>19</b> %
Staff (n.)	130	131	125
Cost/income ratio	<b>39</b> %	41%	47%
ROAC gross	28%	23%	18%

1) Figures refer to business originated by the branches, not to the nationality of customers; loans gross of loan loss reserve, not including margin loans; equity sales and research not included. Management accounting



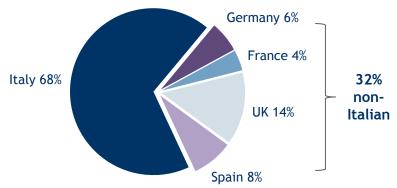
\* FY 2011-13 average

#### Foreign branches: material contribution to WB

**International operations** 

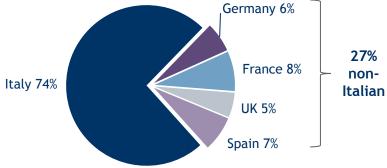
#### WB revenue by country (2011-13 avg.)

Total: €742m

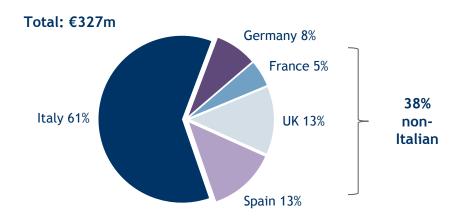


WB loans by country (June 13)

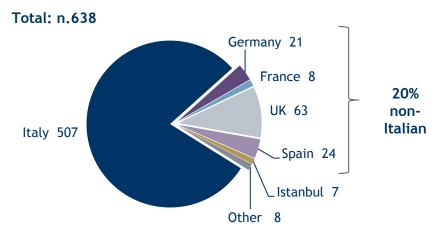
Total: €13.8bn



WB PBT by country (2011-13 avg.)



WB staff by country (Sept. 13)

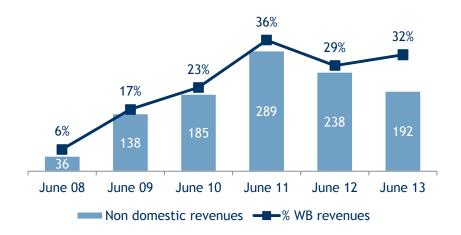




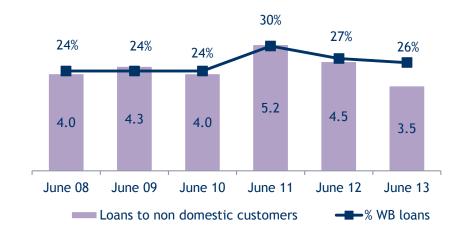
#### **Trend in non-domestic WB operations**

**International operations** 

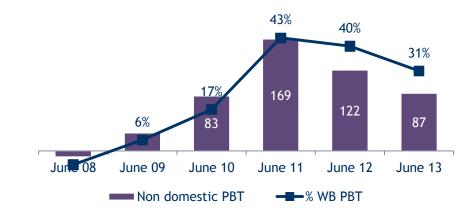
#### Non-domestic revenues (€m, % WB revenues)



#### Non-domestic loans (€bn, % WB loans)



#### Non-domestic PBT (€m, % WB PBT)



#### Non-domestic staff (#, % WB staff)

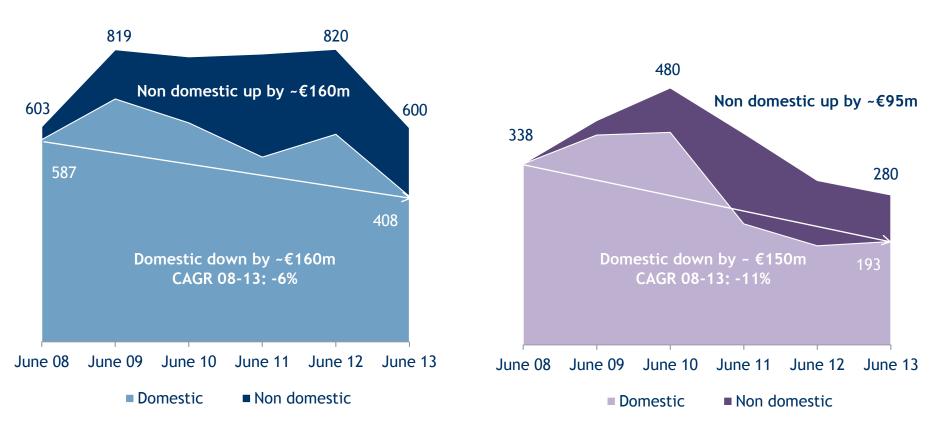




## **Geographical diversification paying off**

**International operations** 

#### WB revenues by location (€m)



• Non-domestic activities have offset the reduction in domestic revenues since 2010 (sovereign crisis and weak macros)

International business in 2013 33% below 2011-peak levels



WB PBT by location (€m)

#### 2014-16 strategy: empower MB geographical footprint

**International operations** 

#### **Core Europe**

- Mature but large market in which Mediobanca still has a sub-optimal market share
- Extend mission of London branch from capital markets platform to "hub" of competence for industry expertise and markets
- Reinforce continental European branches hiring bankers and through a stronger integration between local coverage and industry/product expertise (in London and Milan)
- Exploit product/customer synergies
- Focus on capital-light businesses

#### New geographies

- Entering high growth markets, meeting customers' needs, covering 3 fast-developing economies: Turkey, Mexico, China
- Enlarge coverage of existing branches:
  - MENA regions from Turkey
  - Russia from London
  - Eastern EU from Frankfurt
  - Chile, Colombia and Peru from Spain
  - Benelux from France



#### 2016 target: non-domestic operations up to 45% of WB income

**International operations** 

- Existing platform to be fully leveraged
- Some additional infrastructural investments needed
- Selected hirings needed
- Focus on K- and funding-light businesses
- Income growth mainly driven by capmkt and advisory
- All branches raising contribution, especially UK
- Cost/income ratio under control
- Gross ROAC expected to be >30%

#### Non-domestic contribution from 30% to 45% of total CIB revenues





# Compass

## Leveraging on a unique franchise



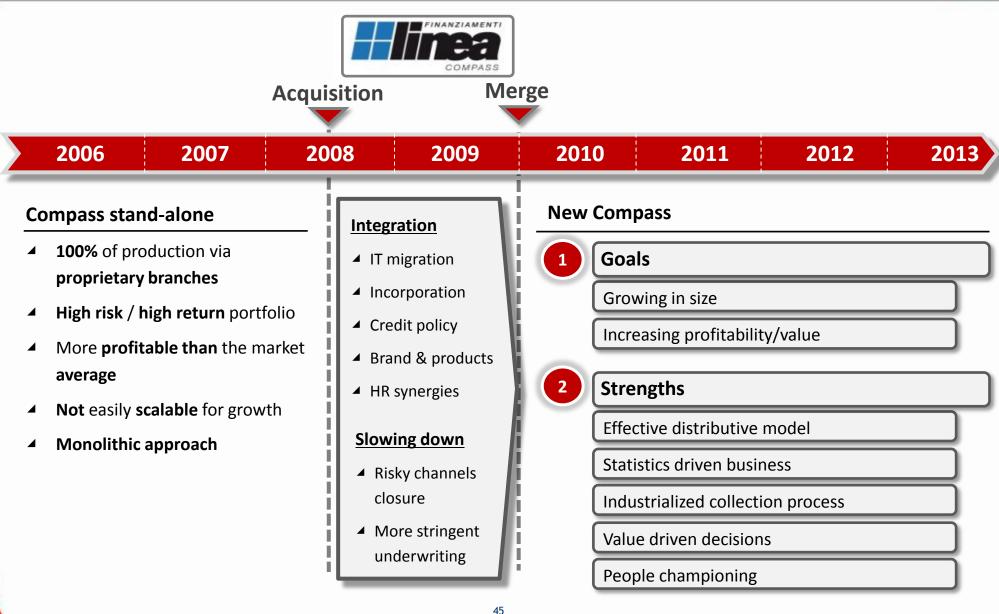


## Business model and key success factors

Strategic guidelines

Closing remarks

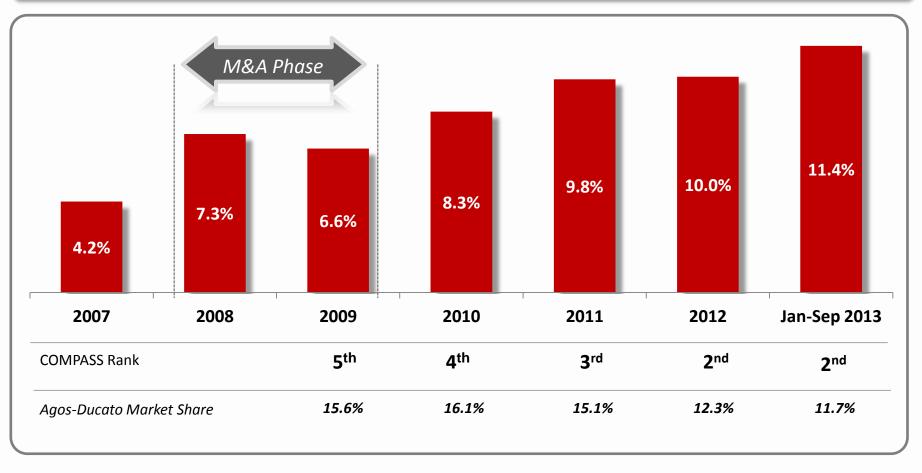
#### Current business model has been shaped with "Linea" M&A



## We delivered continuous business growth in these five years ...



#### **Compass Market Share on Yearly New Volumes**



Source: Assofin Quarterly Observatory

Data of 2007 do not include Linea's Volumes (whose contribution would raise market share at 8.6%). Data of 2008 and 2009 do already include Linea's Volumes

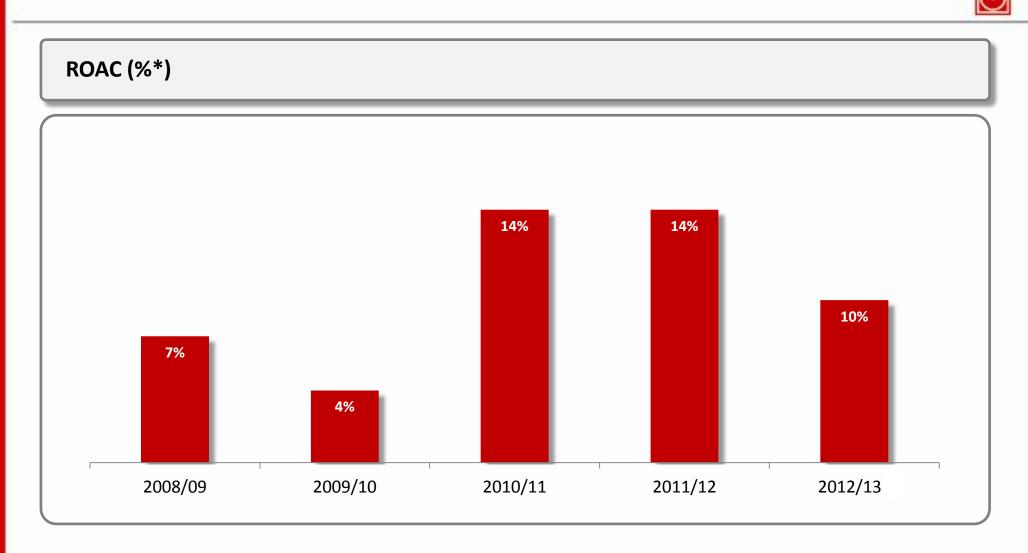
## ... in a shrinking market...





Source: Assofin – Osservatorio mensile, Compass includes Futuro

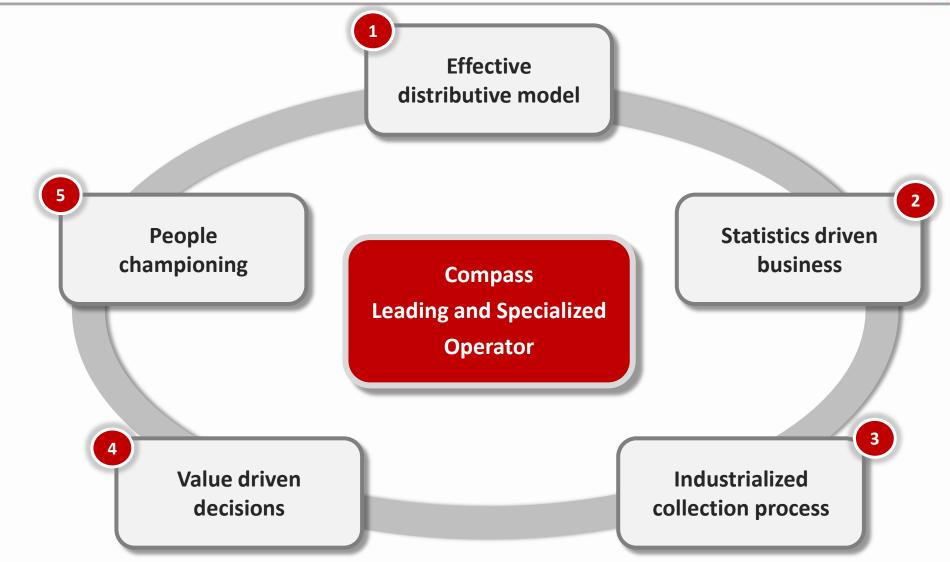
## ... with a good profitability over the cycle



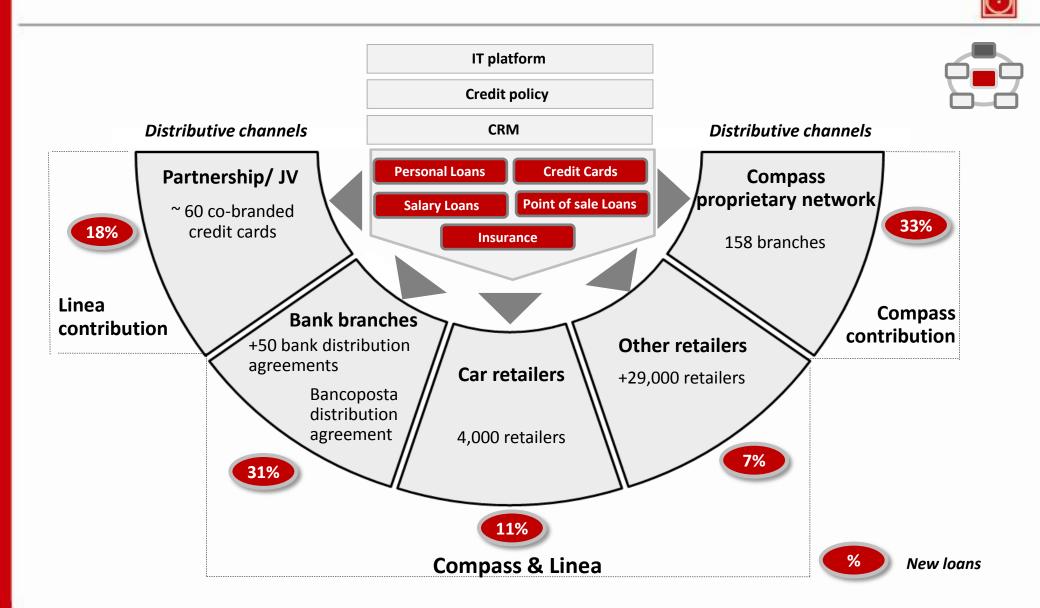
\*Allocated K = 8% RWAs

## Growth and profitability delivered on the back of five strengths

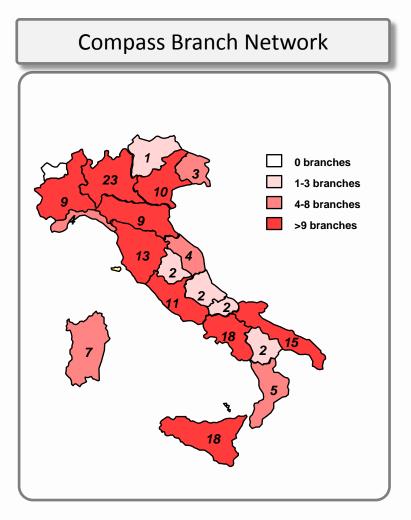




## Effective distributive model ...



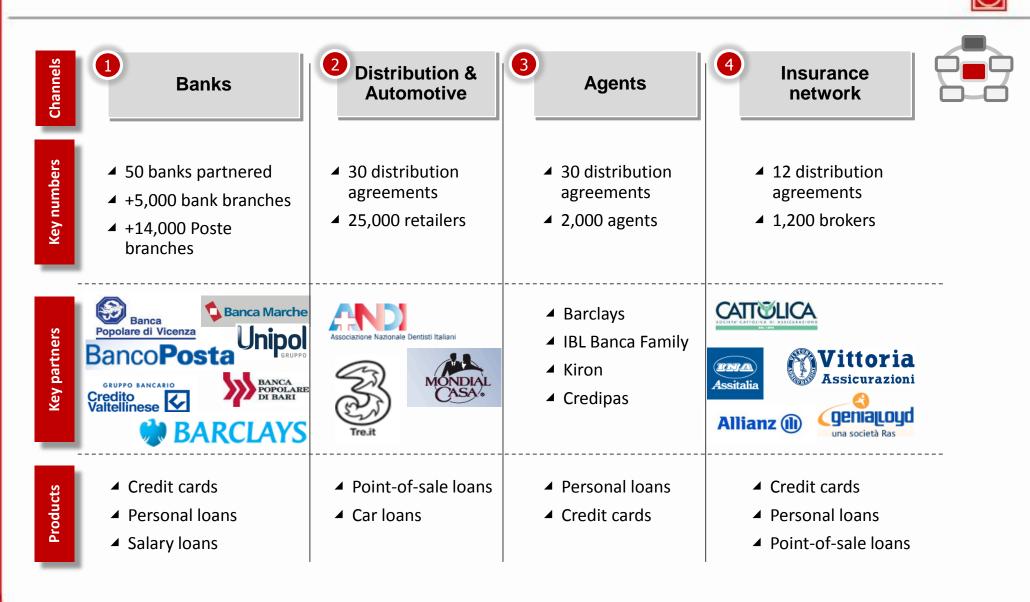
## ... based on a strong proprietary branch network ...



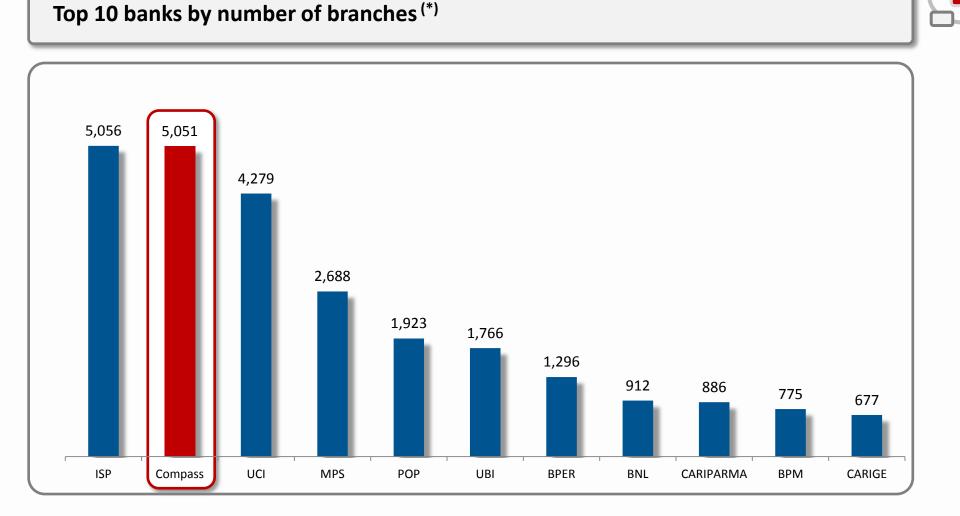


- 158 branches covering all of Italy:
  - 54 in northern Italy
  - 46 in central Italy
  - 58 in southern Italy
- Branch locations are constantly monitored and evaluated via geo-marketing tools
- Branch based organization optimized for both B2C and B2B deals (branches sell loans and cards directly, which also fuels relationship with partners and affiliates)
- Customers' satisfaction index has been over 75 for last 3 years (while banks stably averaging at 68) <sup>(\*)</sup>

## ... and Compass's ability "to deal" with key partners ...

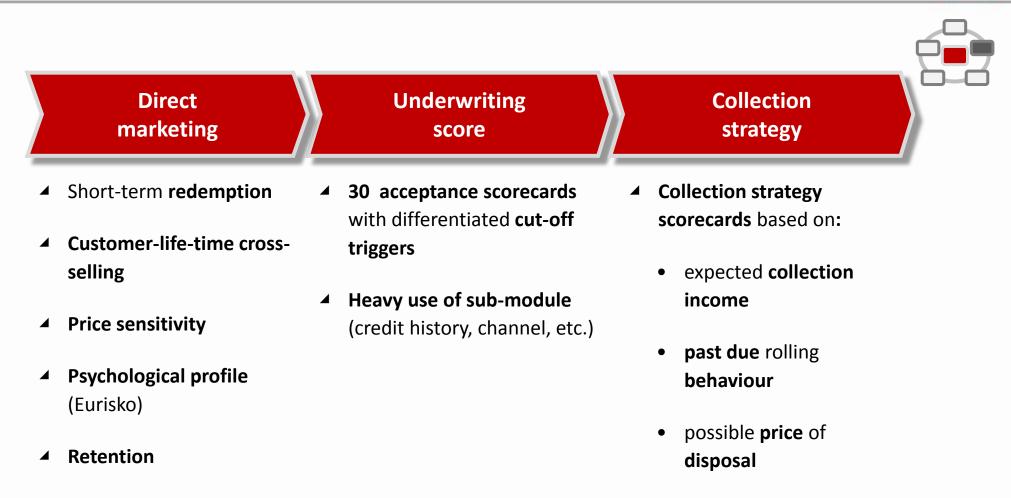


# ... allowing Compass to obtain distribution power equivalent to 5,000 bank branches

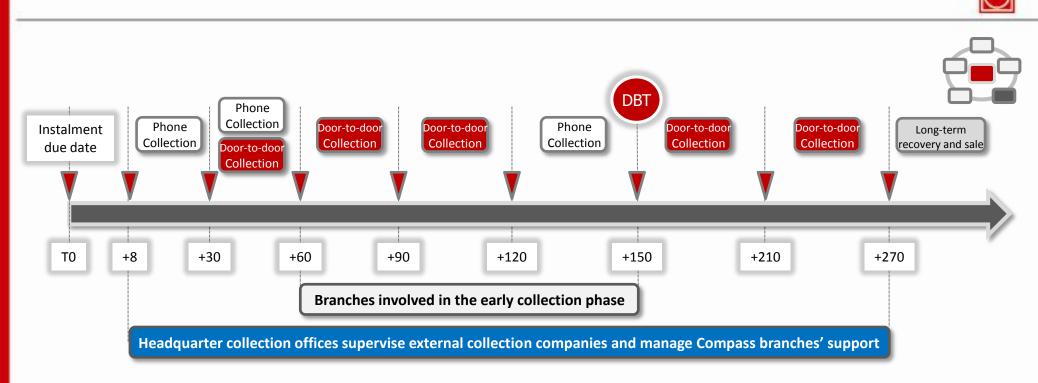


(\*) Source: Bank of Italy. Only domestic branches are considered. BPER Group is served by Compass





## ...and a highly industrialized collection process ...

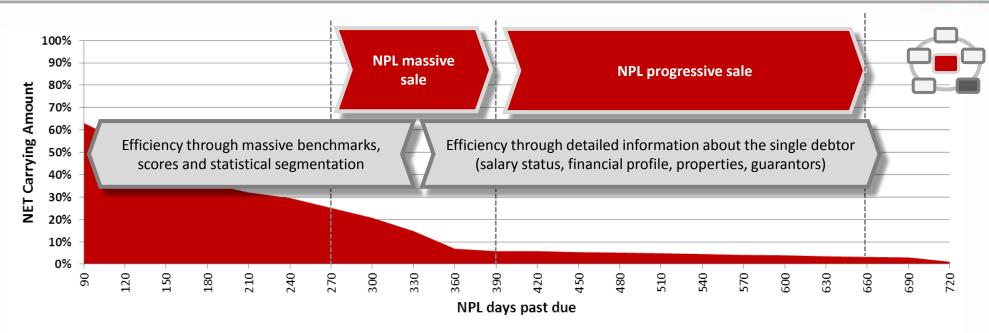


- Phone collection companies always compete with each other on a casual basis
- Door to door companies always compete at a geographical level
- At each next phase, collectors are always different from the previous ones

- Early collection start (first action at day 8) increases efficiency of the whole process
- High number of external agencies allows for a continuous benchmarking
- By switching NPL assignment to different agencies, the product chain is kept taut
- A Branches made responsible for credit quality

## ... and efficient NPL management process allows for a clean book



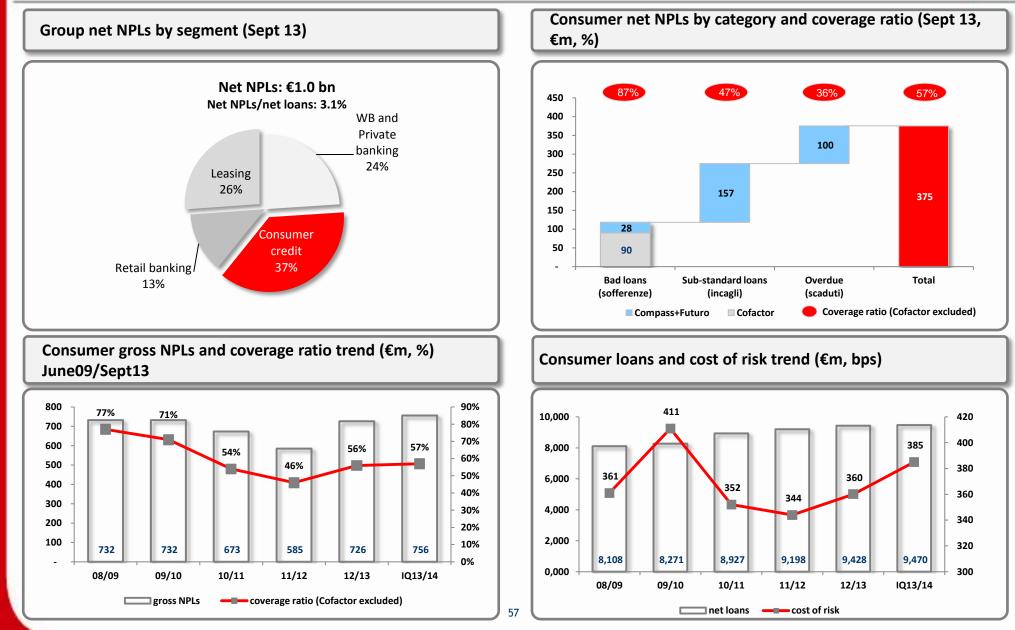


- Collection evolves with ageing from massive statistical approach to one-by-one customer management
- Provisions are automatically updated: 75% at 270dpd, 94% at 390dpd, 98% at 660dpd ...
- ... and in any case <u>at 720 dpd</u>, NPL will be sold or provisioned at 100%

- Balance structurally clean
- Cost of risk set "objectively"

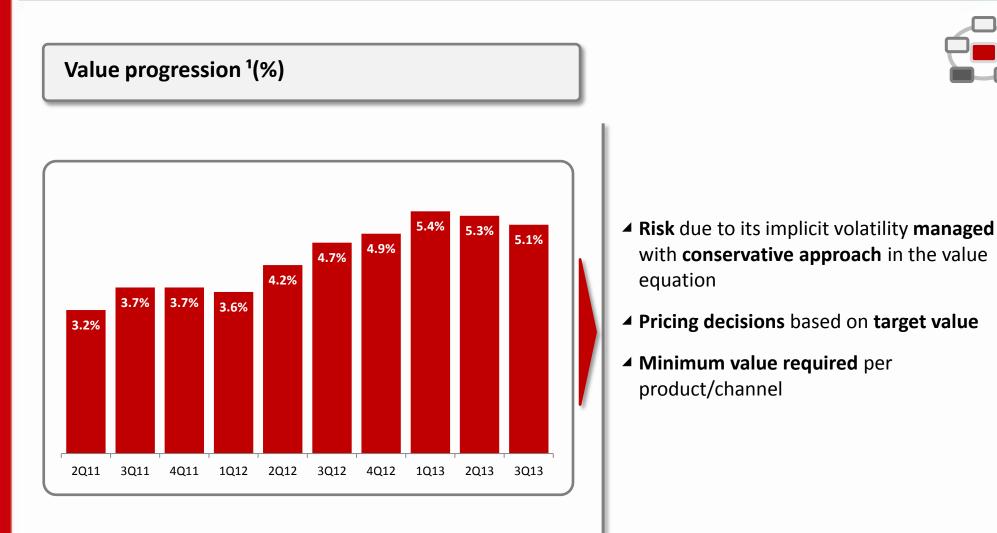
#### **Consumer credit: asset quality**





## The ultimate decision is "value-right price" (not "volume") driven...

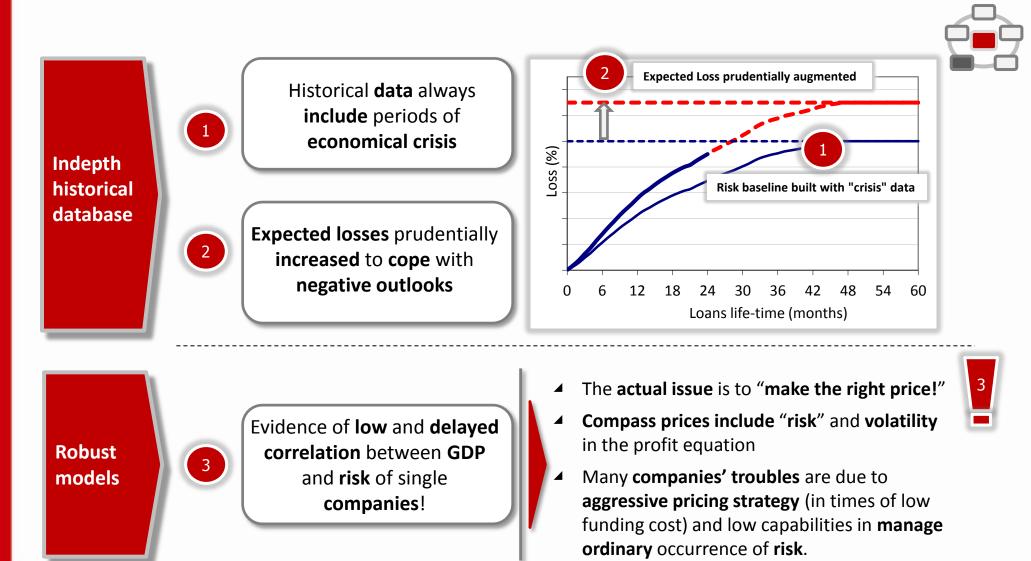




<sup>1</sup> Value: gross return net of risk, funding and distribution costs

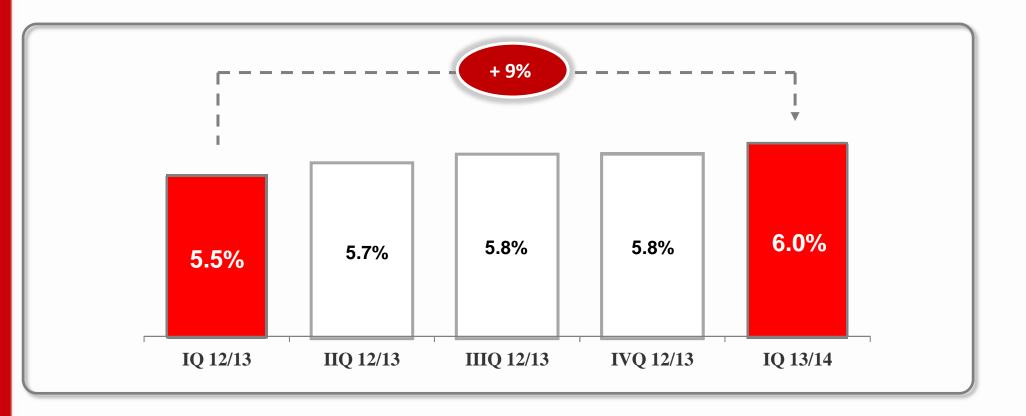
## ... founded on a conservative three-step model to cope with "justin-case" negative scenarios





## The effect of value approach on the net interest margin











**Strong investments** aimed at **training professionals** coupled with providing them with **credible career paths** (here facts matter!)



A large **basin** of **internal talent** complemented by **few** specific **external hires** (know-how gap filling approach)



"Proprietary branches academy" (50 years of expertise are priceless)



**Succession planning** for all **key managers** ... new **General Manager** appointed through **promotion** from **within** the **company** and immediately integrated and recognized



Management team fully change-oriented and ready for whatever discontinuous change the market asks for in the coming years



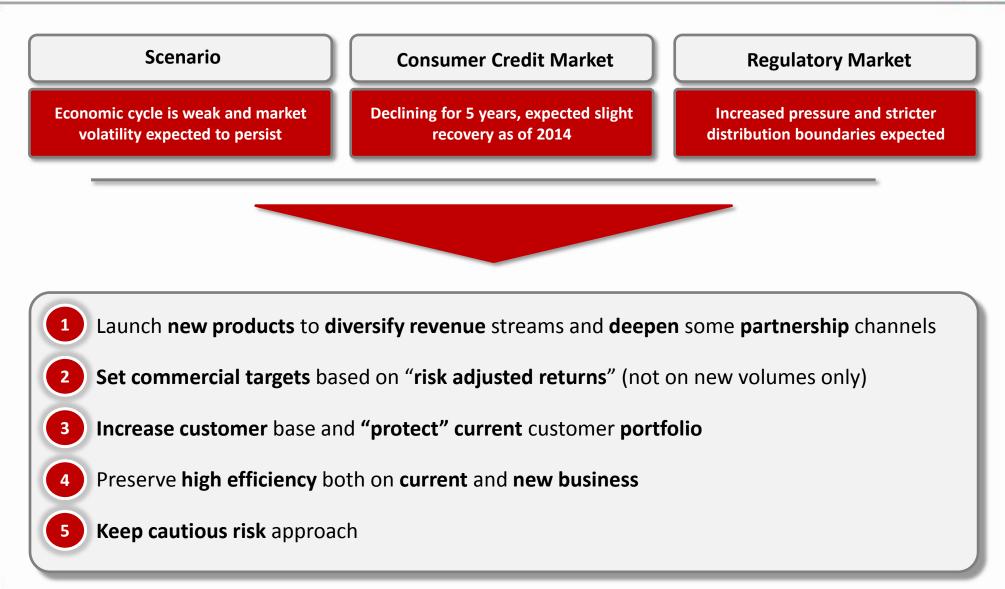
Business model and key success factors

Key highlights of 2013-16 Business Plan

- Core Business
- New Projects

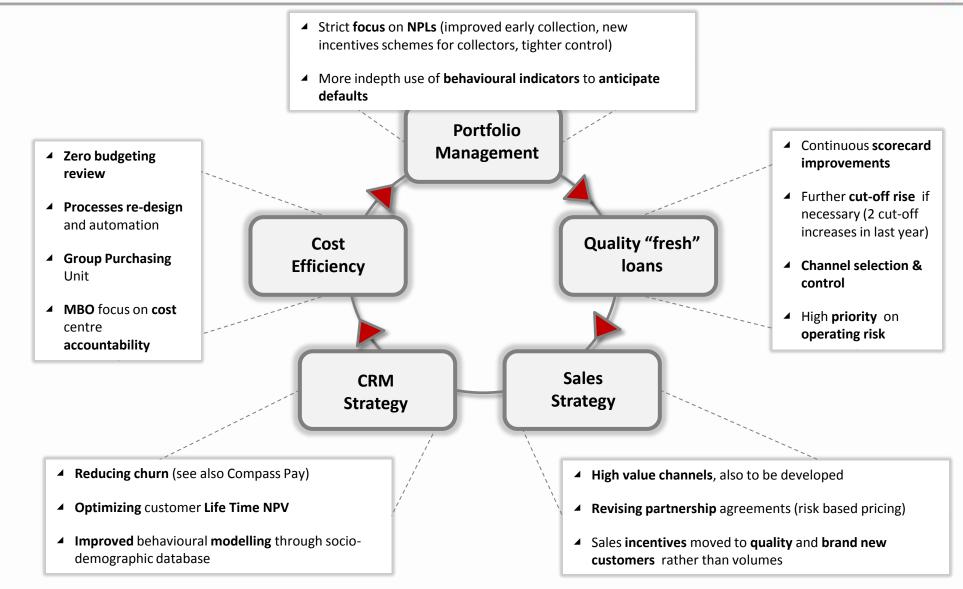
Closing remarks





## ... and core business profitability optimized by 5 key levers







Business model and key success factors

Key highlights of 2013-16 Business Plan

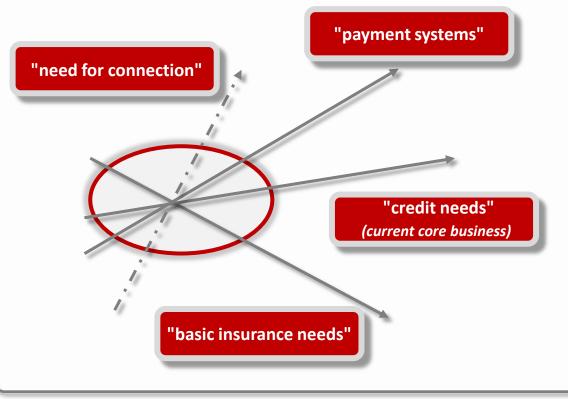
- Core Business
- New Projects

Closing remarks

## Business paradigm change: from current "transaction based" to "relationship based" ...



- A dominant market position will be granted to those who can occupy this strategic crossroads ...
- ... players from different sectors (telecoms, large retailers, dot-com companies and social networks) will compete ...
- ... the winning model has still to be defined!



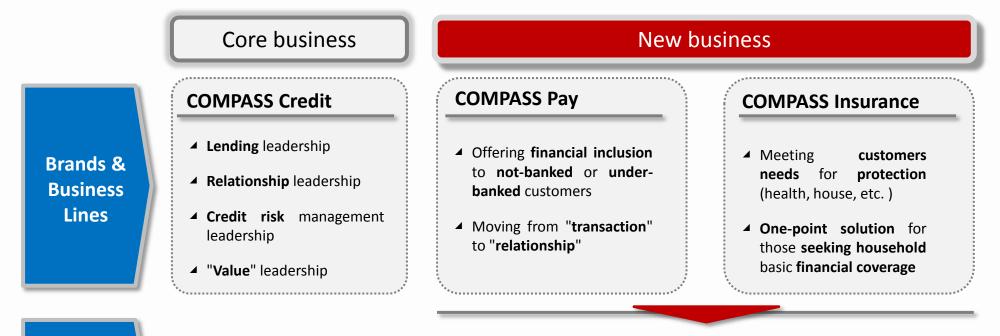
#### **Compass's vision**

 "... become the preferred partner for Italian customers ... for their borrowing, transactional and protection needs ..."

#### Compass's leadership

- Customer lending with consistent quality
- Customer relationships with high percentage of "repeaters"
- Ability to craft new relevant partnership
- Innovation and discontinuity in product technology and consumer modelling





Strategic Goals for New Business

#### Protecting our customers

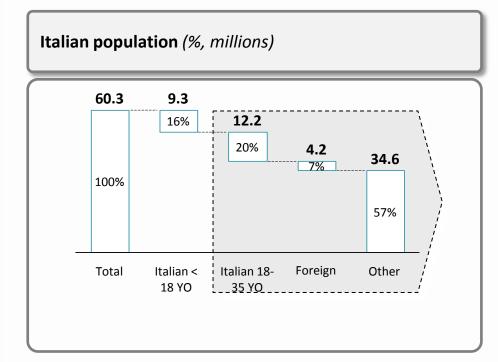
- Improve credit risk scoring due to wider behavioural data set and cash flows control
- ▲ Reducing churn of customers and distributors (partners, dealers, ...)
- Securing new revenue streams with reduced capital absorption and funding needs

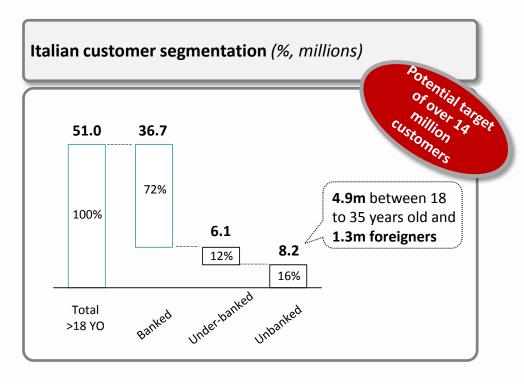


#### Scenario

**8 million customers are unbanked** (16% of the adult population compared to a European average of 7%)

6 million customers have less than €10,000 of assets and are under-banked







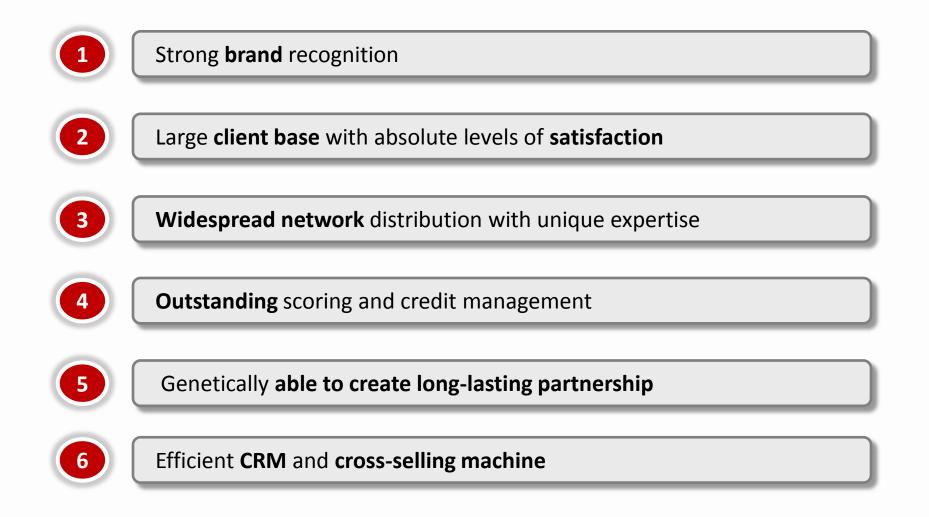
Business model and key success factors

Key highlights of 2013-16 Business Plan

Closing remarks

To conclude, we have set challenging targets in terms of profitability and sustainable growth, which will be met thanks to our recognized assets ...





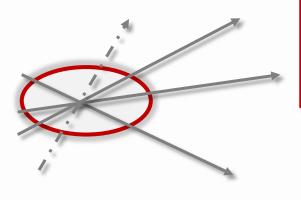
## ... while the new model reduces corporate risk at 360 ...

2



#### Long-term value drivers

Occupying the crossroads = Owning the relationship



- Reinforce our core business ... by "ring-fencing" our customers
- Address new customers' needs starting from "unbanked" targets
- Reduce credit risk due to wider behavioural data set and even more accurate controls on flows
- Reduce risk of churn of both customers and retailers by reducing opportunities for interaction with our competitors

 Increase revenues without calling for higher capital absorption or funding needs

## ... all this at a limited execution risk!



Strong leverage on existing platforms

- Building blocks based on existing database and operating systems
- Sales strategy starting from owned customers
- Adapting current lending know-how and workflows to the new customers' interfaces
- Exploiting cards and collection operation
- Leveraging high motivated employees and 50+ years of expertise on Italian mass market



	Running projects with "modular" frameworl
Smart Execution	<ul> <li>Variable costs structure</li> </ul>
	<ul> <li>Self-financed by core business (whose profitability remains our obsession)</li> </ul>
	Scalable and adaptive strategy: we will use accelerator based on the actual data from

customers response and behaviour

#### Huge market potential ...

... with mainly variable investment requirement ...

... with a limited execution entrepreneurial risk

# CheBanca!

Set to be the leading digital omni-channel bank

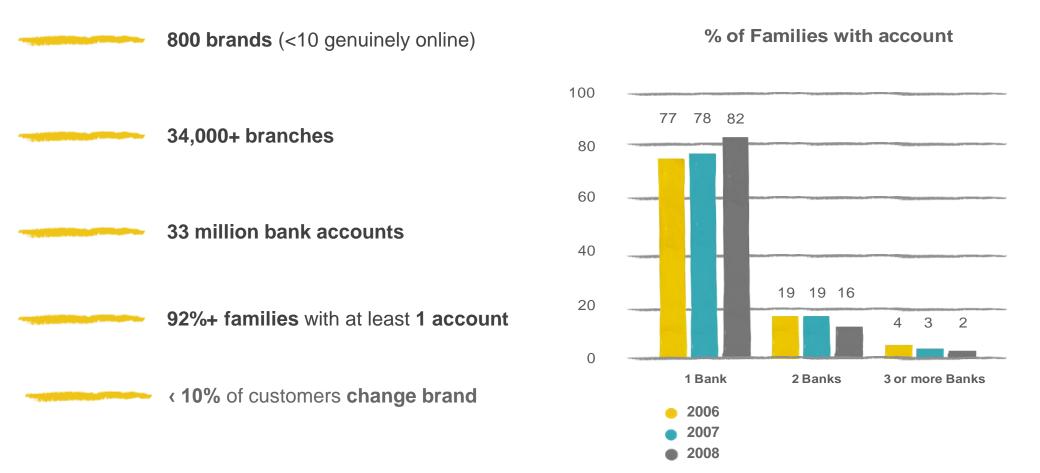
#### **AGENDA**

### Business model and key success factors

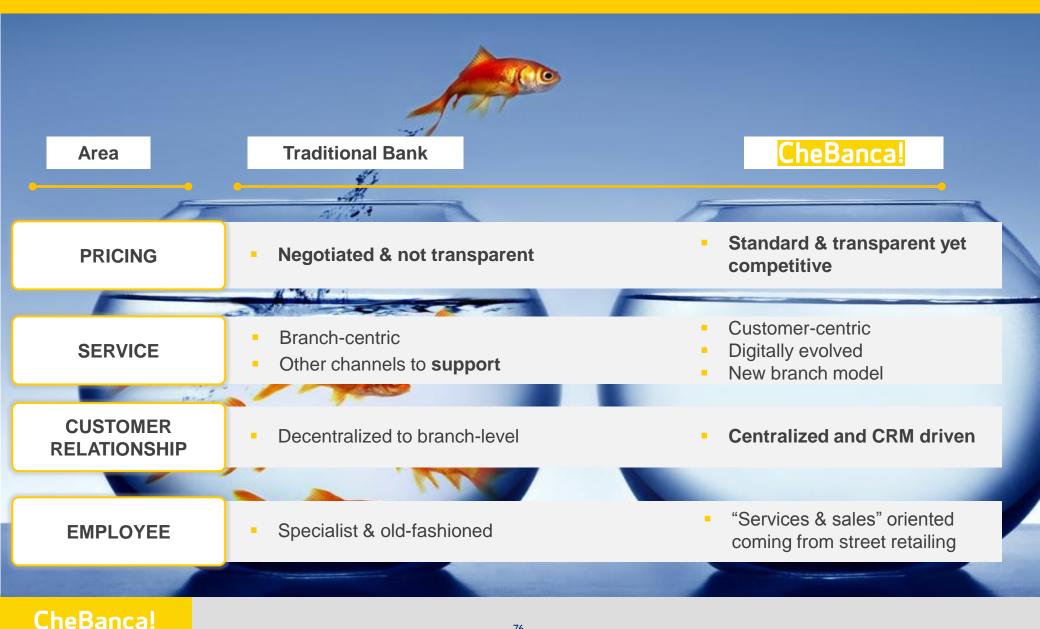
□Key highlights of 2013-16 Business Plan

□Closing remarks

#### BACK IN 2008... LAUNCHING ANOTHER "ME TOO" BANK WOULD HAVE BEEN MADNESS ...

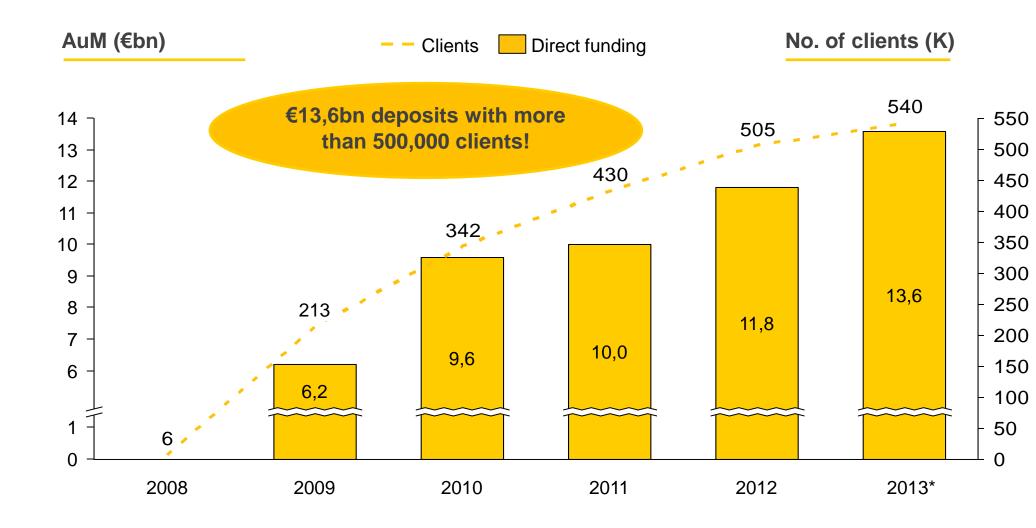


#### ... WE NEEDED A BREAKTHROUGH POSITIONING (BLUE OCEAN)



76

#### **DID IT WORK? YES!**

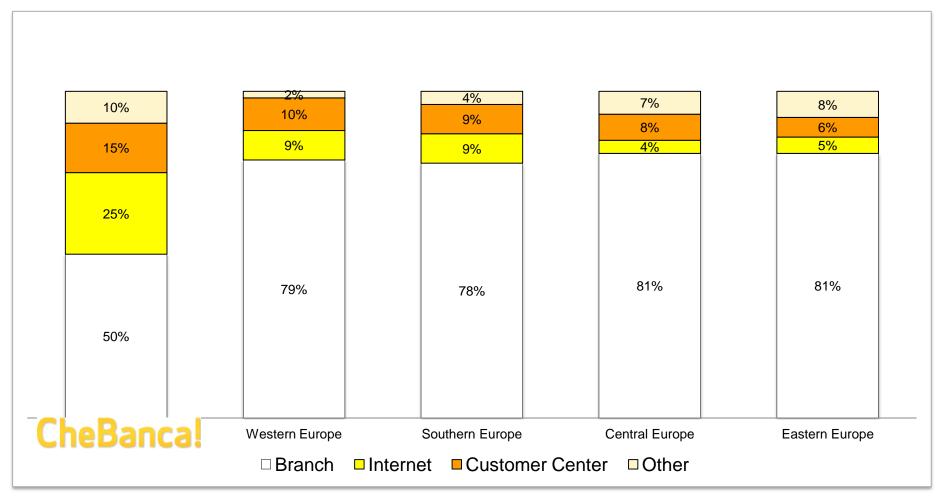


#### CheBanca!

\* data as at 13 November 2013

#### **1. THANKS TO A REAL MULTYCHANNEL PROPOSITION...**





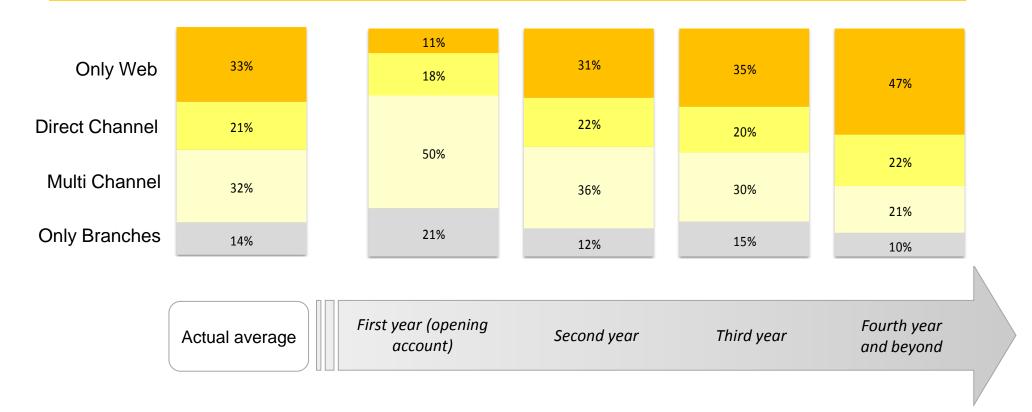
Source: Multichannel Banking in Europe 2012 (Efma, Finalta) – CB! Internal Data as of April 2013

#### 2. AN INNOVATIVE BRANCH CONCEPT AND STAFF QUALITY



#### **3. A GROWING USAGE OF REMOTE CHANNEL OVER TIME**

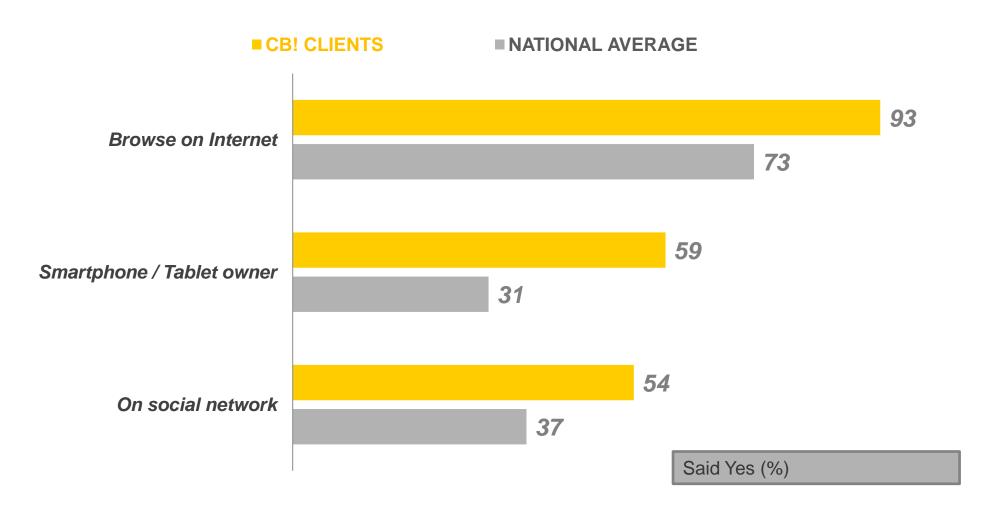
#### Channels usage over time



Direct Channel = Web + Call centre Multy Channel = Web + Call centre + Low branch interaction

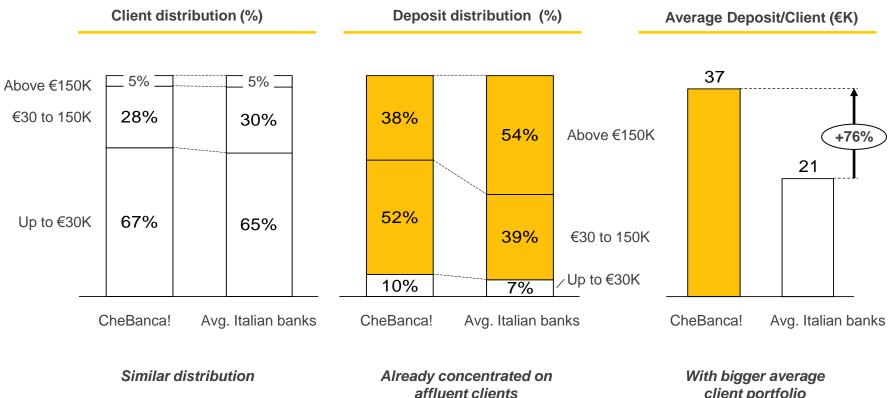
#### 4. OUR CLIENTS ARE: "SMART"

Web, new devices and social networks



Source: MPS Marketing Research - March 2013

#### ... AFFLUENT ...

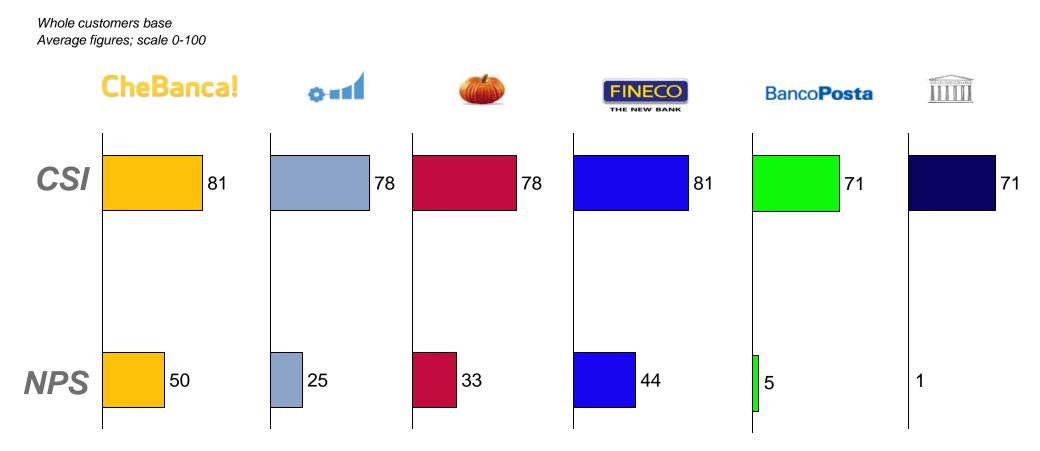


client portfolio

#### Great opportunity for **ADVISORY SERVICES AND INVESTMENTS**

#### ... AND SATISFIED

#### Customer Satisfaction Index (CSI) and Net Promoter Score (NPS)\*



#### CheBanca!

Source: CFK Eurisko -. Summer 2013 \*NPS index signals the % of customers willing to promote the bank's services to third parties.  $^{83}_{\ 83}$ 

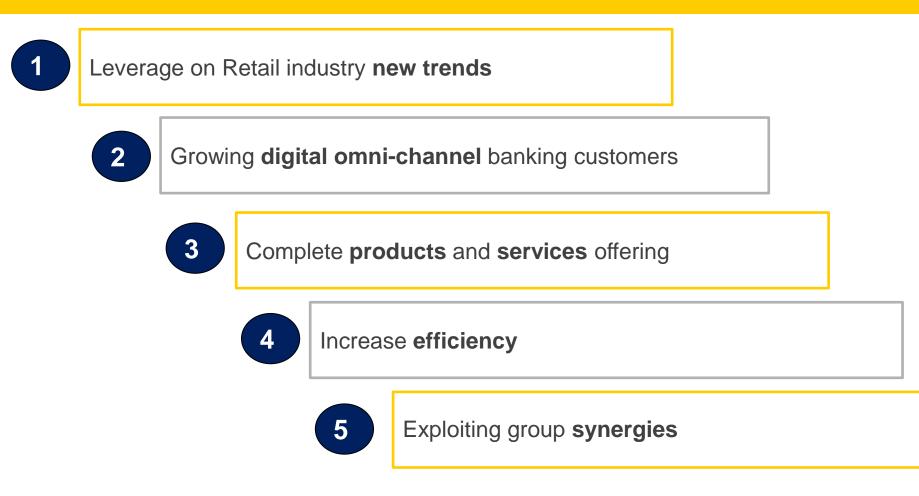


Business model and key success factors

**Key highlights of 2013-16 Business Plan** 

□Closing remarks

#### MISSION: TO BE THE LEADING DIGITALLY OMNI-CHANNEL ITALIAN BANK FIVE STRATEGIC PILLARS



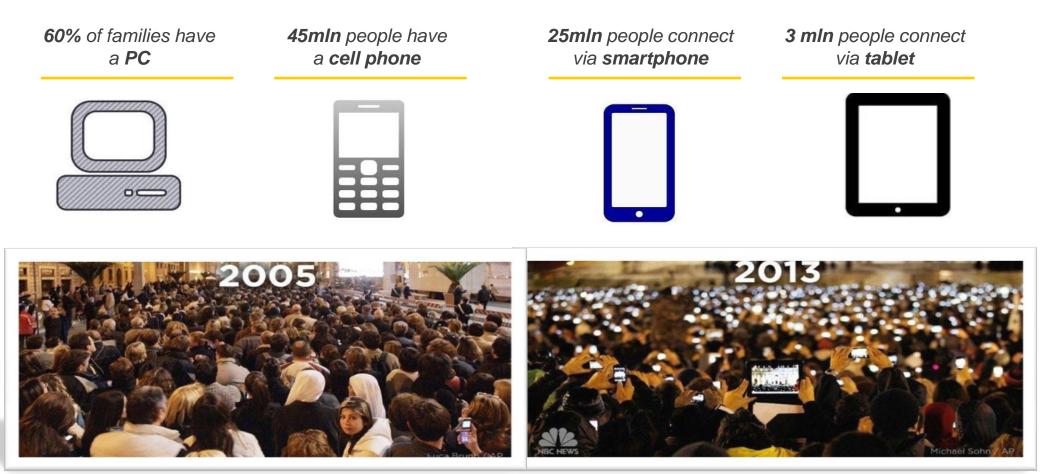
#### STRONG OPTIONS VALUE FOR MEDIOBANCA GROUP



CheBanca!

#### **TECHNOLOGY IS CHANGING THE WAY WE LIVE...**

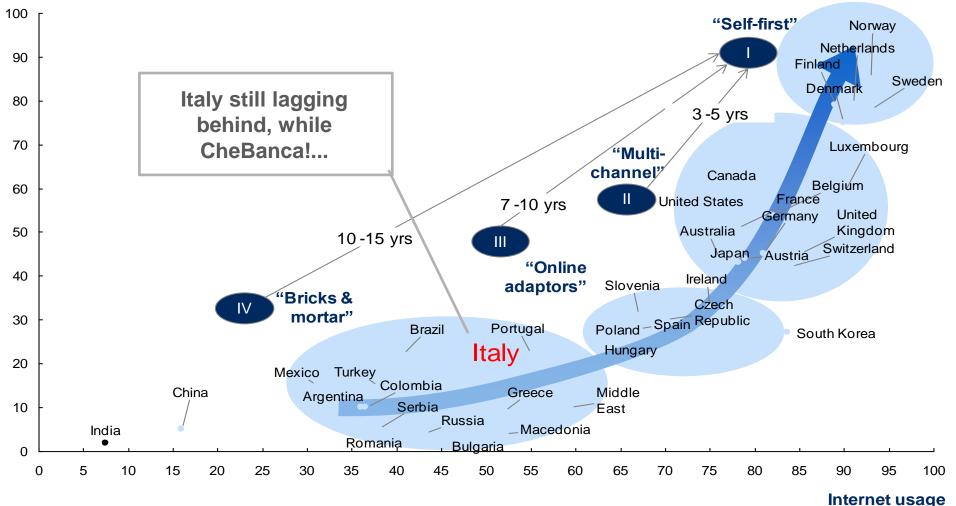
In Italy...





#### Online banking usage

Percentage<sup>1</sup>, 2011 or latest available

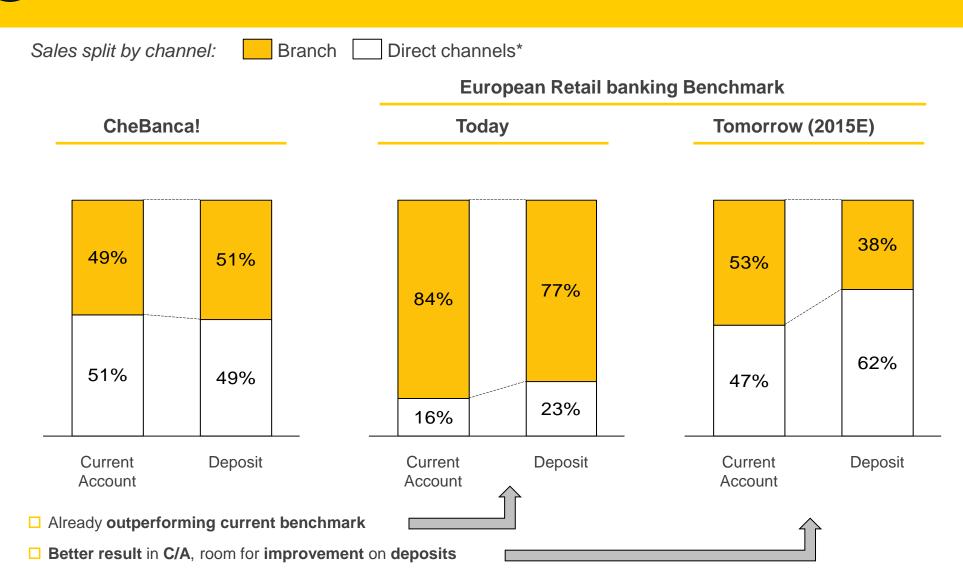


1 Percentage of individuals that used the internet / online banking at least once in the past three months Percentage<sup>1</sup>, 2011 or latest available

CheBanca!

Source: McKinsey analysis based on Eurostat; national statistics

CHEBANCA! IS WELL AHEAD IN THE DIGITAL BANKING REVOLUTION ...

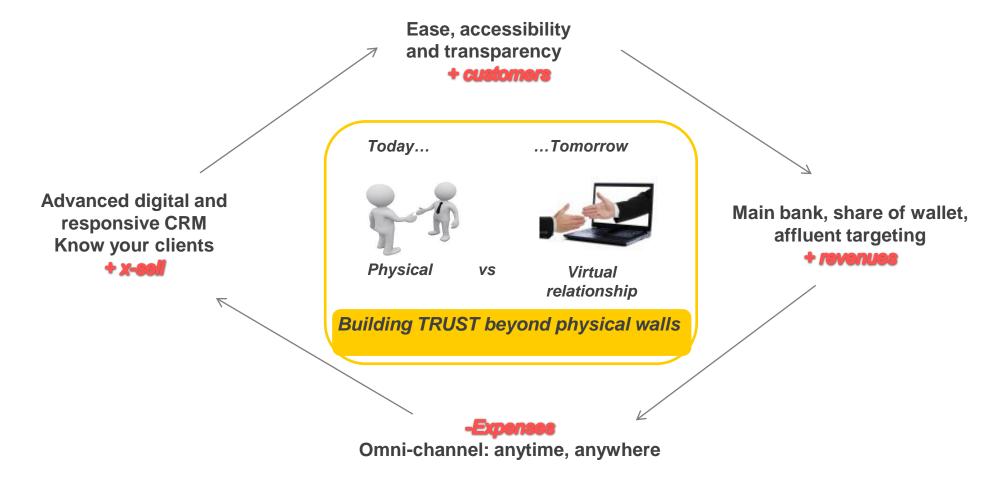


#### CheBanca!

\*: Includes web, customer center, agent and other channels Source: McKinsey analysis EFMA online survey across 150+ European banks;







#### WE ARE WELL POSITIONED TO ATTRACT NEW BANKING CUSTOMERS ...

#### Key driving factors when choosing to switch bank

Quality of service Fees Interest rates Ease of use Quality of Advice ATM locations Branch / Bank locations Product availability Personal relationship Brand image / reputation Recommendations 0% 20% 40% 60%

Accessibility / convenience Rewards / loyalty programs

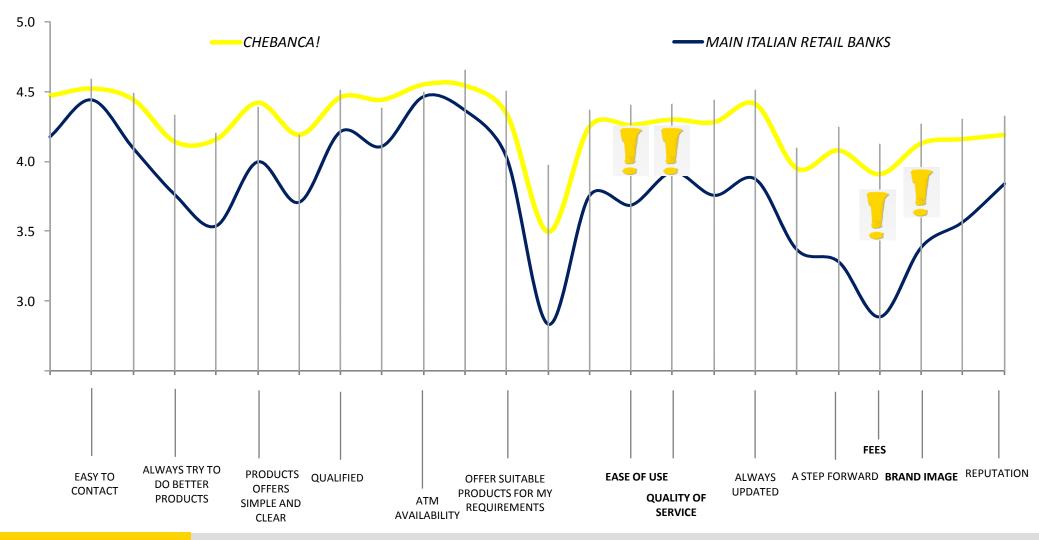
CheBanca!

Source: World Retail Banking Report 2012 (Efma, Capgemini)



#### ... TO FISH IN THE BLUE OCEAN!

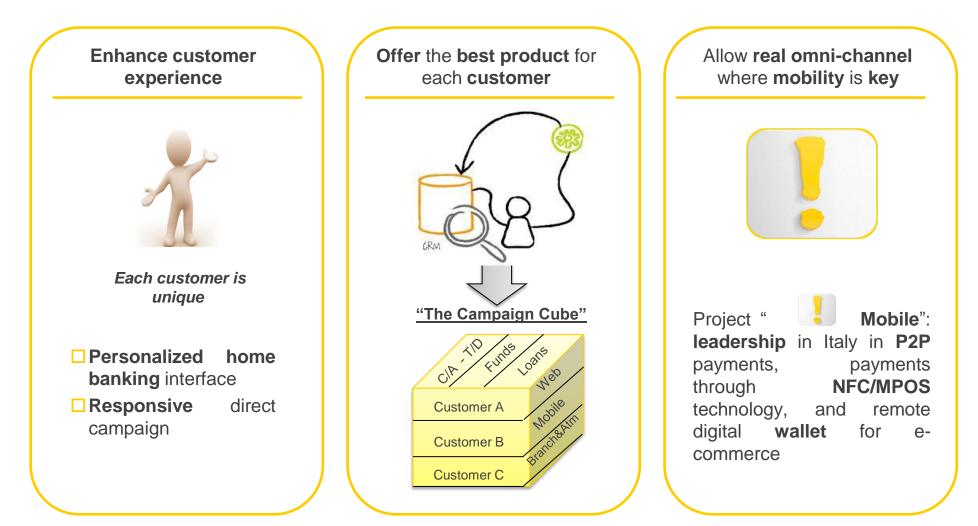
CheBanca! scores much higher results on key driving factors when choosing to switch bank



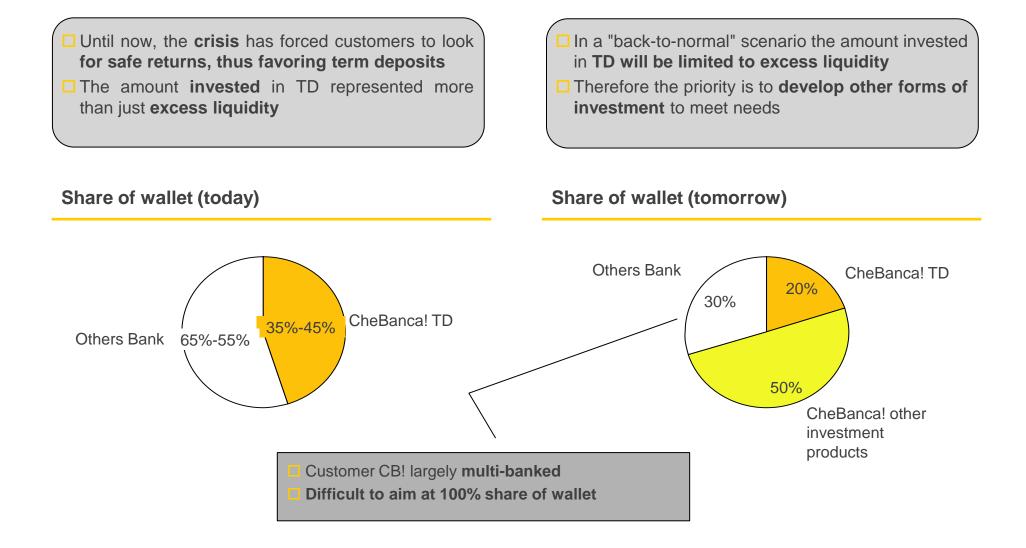
CheBanca!

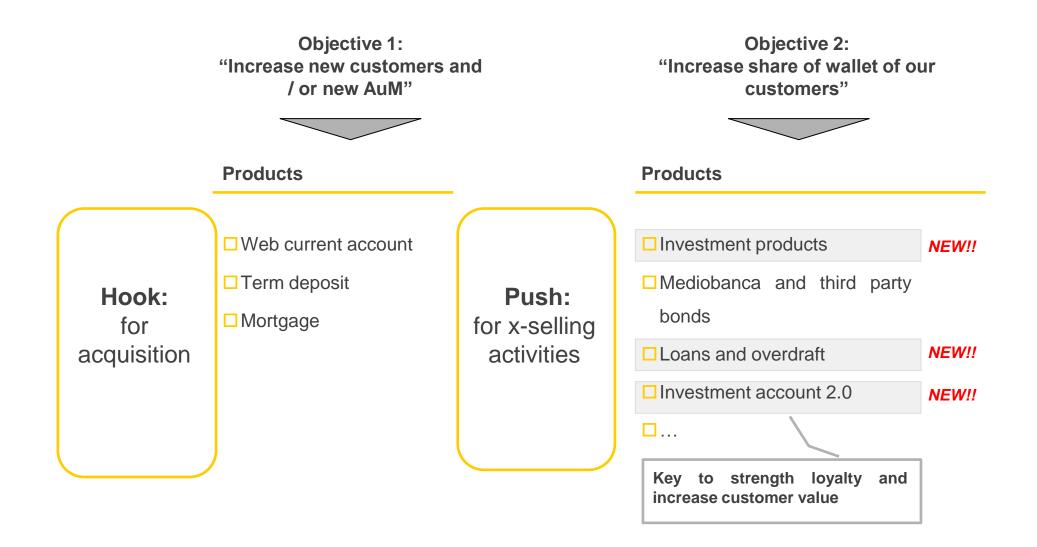
Source: MPS Marketing Researcg, March 2013 customer survey (scale 0-5)

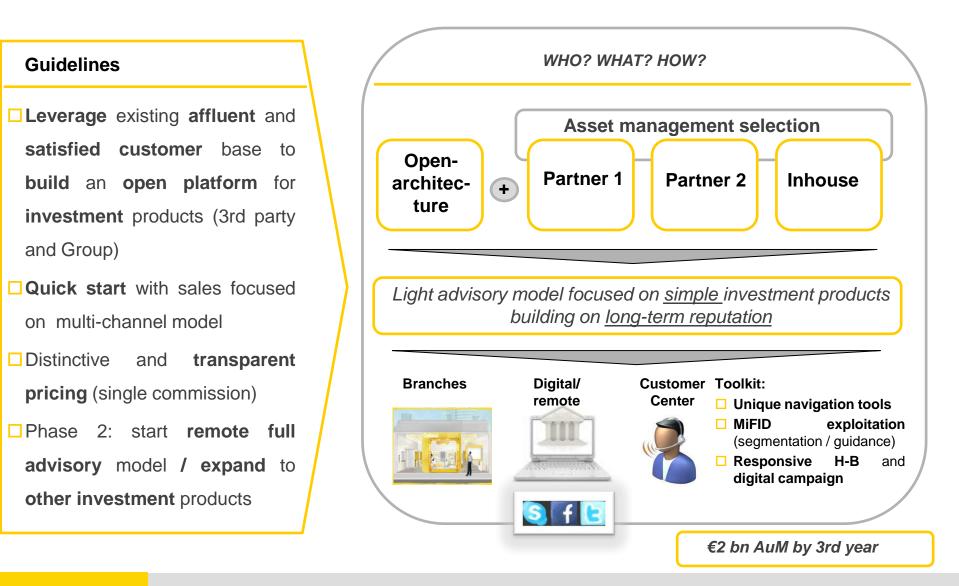
Re-design business processes and technology for the new "consum'attore"



#### ... WHILE INCREASING OUR SHARE OF WALLET ...

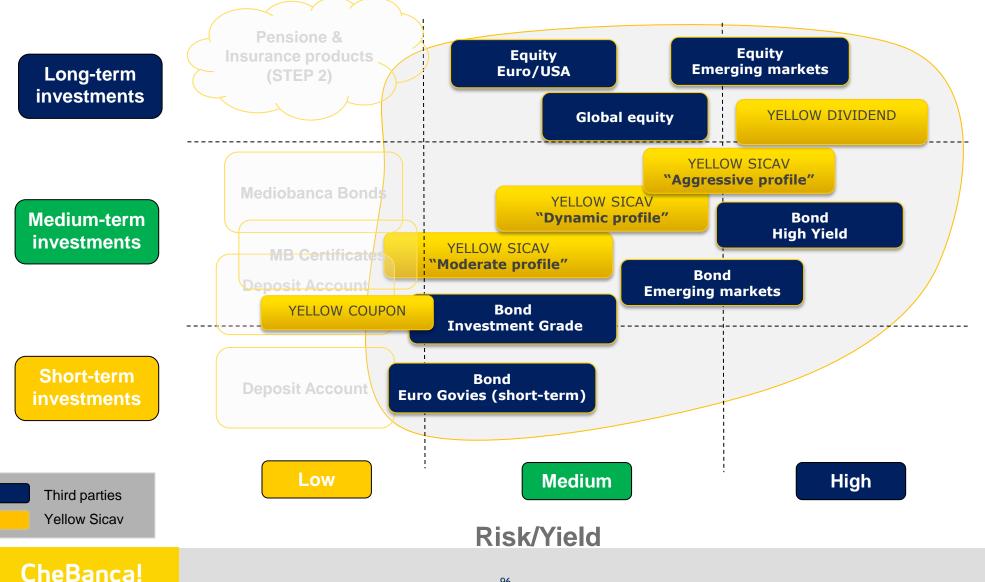








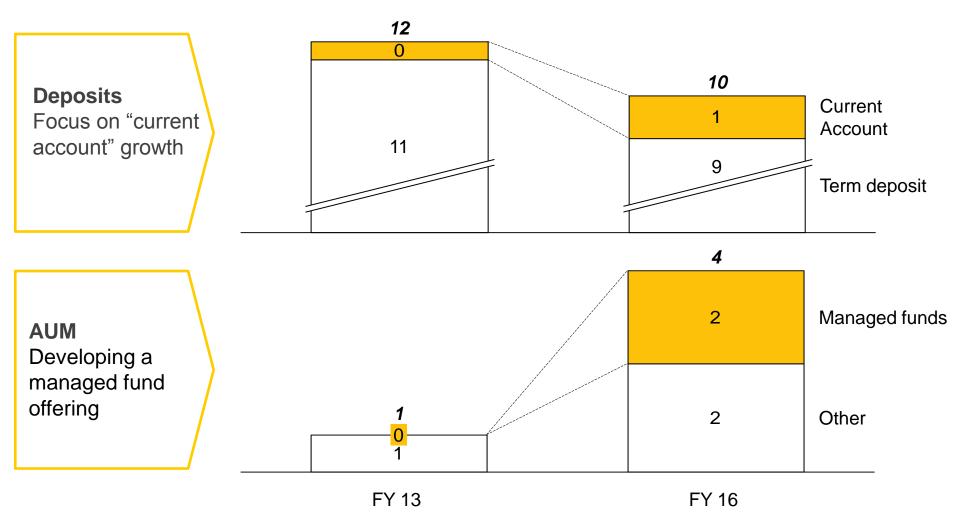
#### **FOCUS: ASSET MANAGEMENT PRODUCT SHOWCASE**



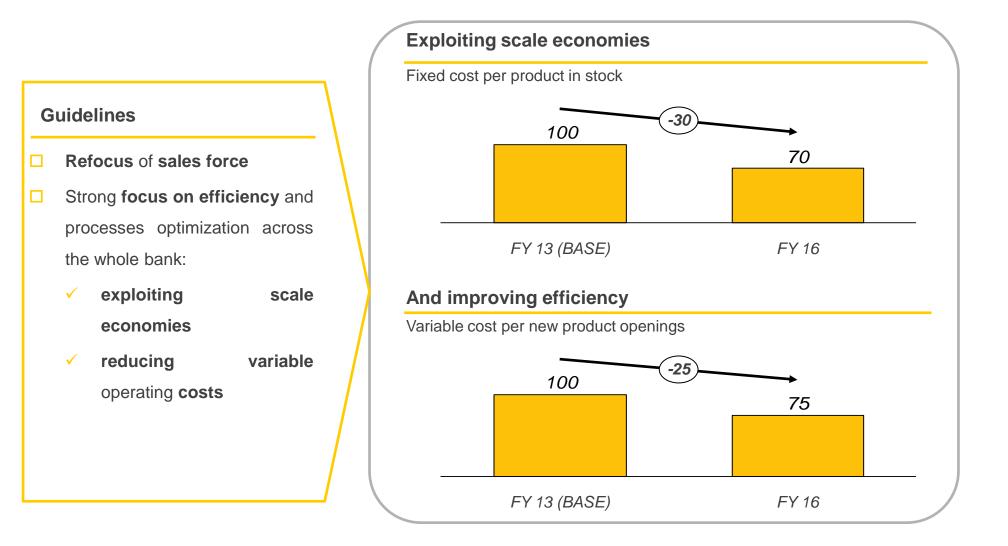
#### **EXPECTED ASSET EVOLUTION**

€bn

3

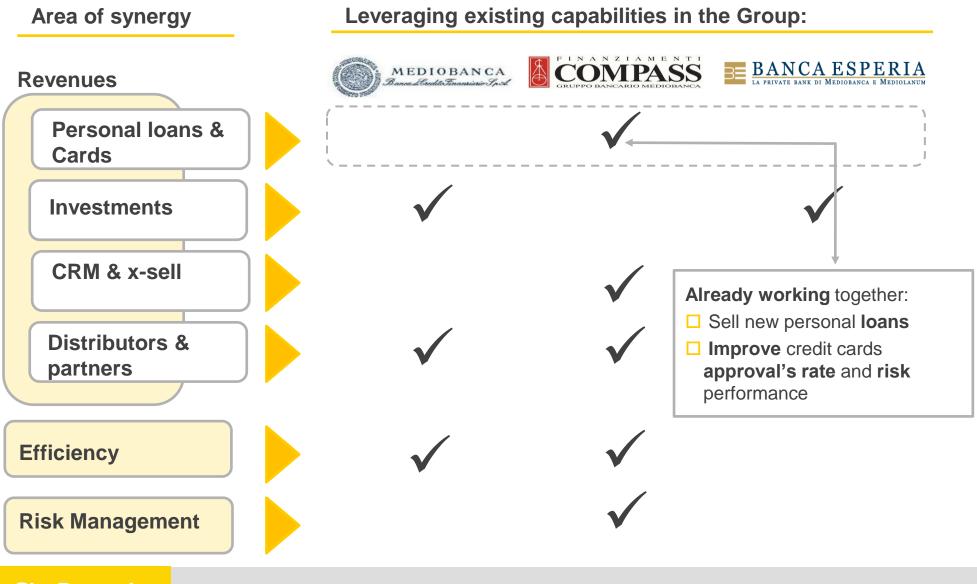


#### WE WILL MAXIMIZE EFFICIENCY

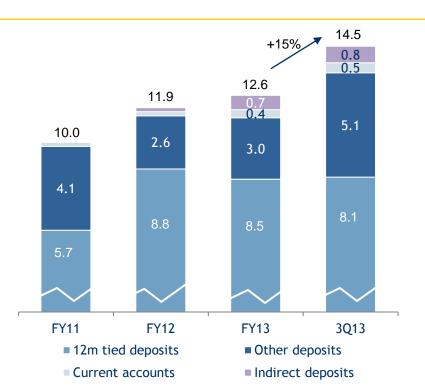




#### EXPLOITING GROUP SYNERGIES TO BOOST REVENUES AND GAIN EFFICIENCY



#### **DEPOSIT BREAKDOWN AND PRICING EVOLUTION**



CheBanca! deposits breakdown (€bn)

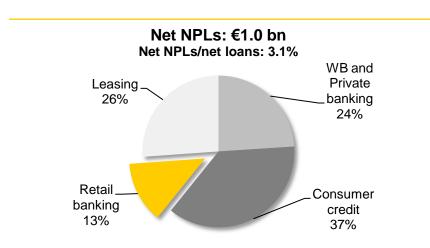




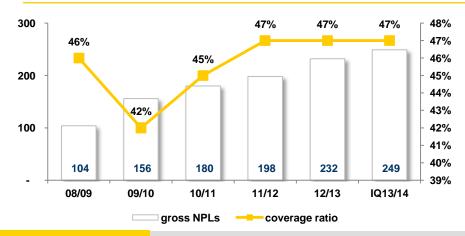
- ◆ Total deposit: €14.5bn, of which €13.7bn direct deposits (up 15% QoQ)
- ◆ Increasing contribution of current accounts (up to 0.5bn) and indirect deposits (up to 0.8bn)
- Cost of funding progressively decreasing
- \* Out of a peer group made up of: Fineco, ING, IWBank, Webank, Mediolanum, Rendimax, Barclays

#### **ASSET QUALITY**

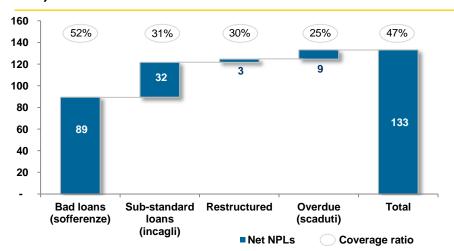
Group net NPLs by segment (Sept 2013)



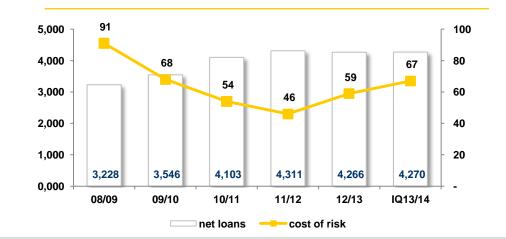
# Retail gross NPLs and coverage ratio (€m, %) – June09/Sept13



# Retail net NPLs by category and coverage ratio (Sept 2013)



#### Retail loans and cost of risk trend (€m, bps)





Business model and key success factors

□Key highlights of 2013-16 Business Plan

**Closing remarks** 

#### **CHEBANCA!: A STRAIGHT AND SCALABLE SOURCE OF VALUE FOR THE GROUP**

- 1. CheBanca! represented a radical new departure in the way retail banking is perceived and managed in Italy
- 2. The trajectory started in 2008 was the right one ...
  - creating a **new brand** and market **positioning**
  - attracting **new clients** and **flows**
  - delivering a **scalable platforms** in terms of know-how and products
- 3. ... we are now **well positioned for the second phase**, the pattern of which will be driven by fast-changing customer behaviour and disruptive innovation.

These days good things do not come to those who wait but to those who move ... and we are moving, with the following agenda:

- growing as a digital omni-channel bank to serve our clients in all their banking needs
- **delivering** fair **profitability** to the Group as a stand-alone bank ...
- ... while **confirming** our **role as strategic funding arm** for the Group over time

# **Group Funding**

Section 5



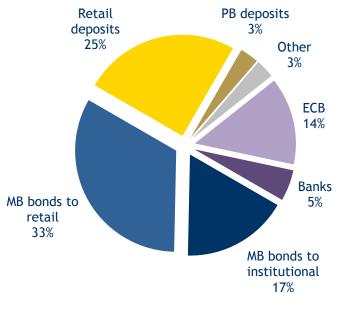
# MEDIOBANCA

# **Funding breakdown**

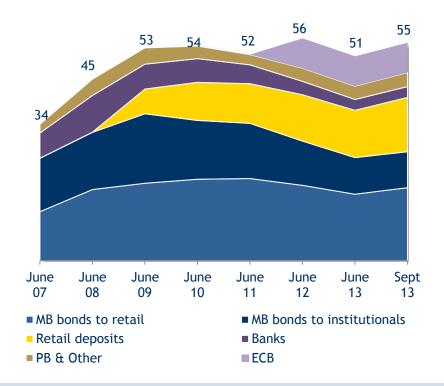
Funding

#### MB Group funding breakdown (Sept 13)

Total €54.7bn



#### MB Group funding trend (€bn)



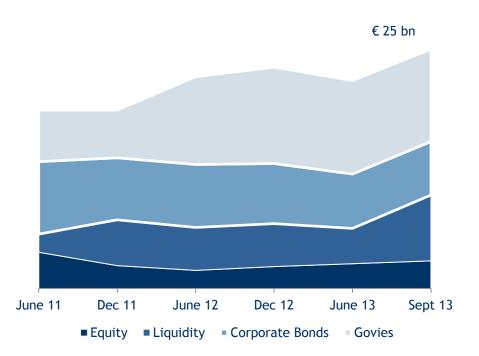
- NSFR above 100%
- Well diversified funding structure (61% from retail investors)
- ◆ Bond breakdown: €750m secured (covered bond issue d in October 13); €1.9bn lower Tier2
- Funding growth in IQ14 driven by retail sector (MB bond issuances and CheBanca! deposits)



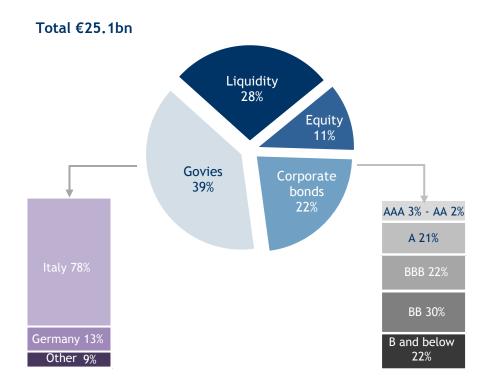
## MB Group's treasury funds, AFS and HTM securities

Funding

#### **Evolution of the composition**



#### Composition as of 30 September 2013



- Cautious risk approach, high portfolio quality
- ◆ Bond portfolio (€15bn): 87% investment grade
- ◆ Real liquid assets as of 30 September 2013: €17.4bn of ECB counterbalance capacity and further €4.7bn of marketable assets

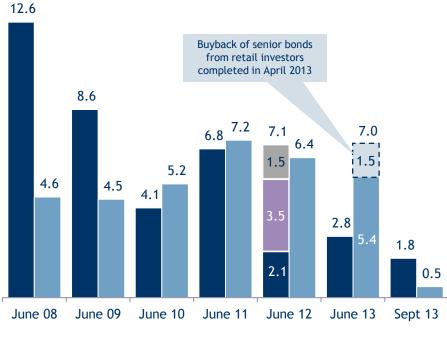
According to Group restated balance sheet



# Historical bond issuances and outstanding

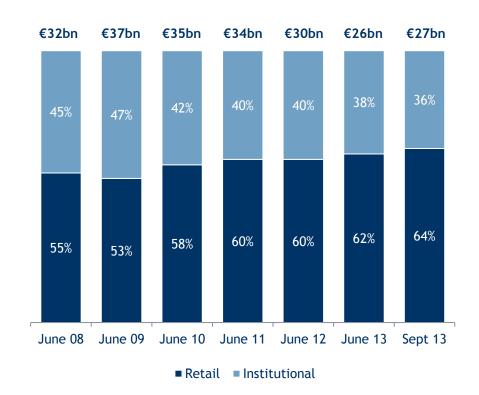
Funding

# Historical bond issuances, redemptions and buyback



Issuances
 Redemptions and buyback
 Retained covered bond
 Government Guaranteed Bonds

#### Outstanding bonds by type of investor



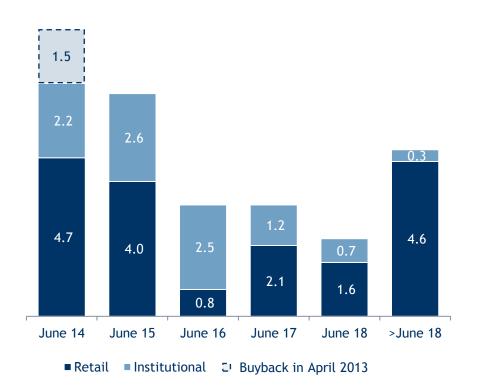
- ◆ IQ14 bond issuances: €1.8 bn.
- Full year 13/14 bond issuances target almost reached within December 2013.
- Increased role of retail investors.



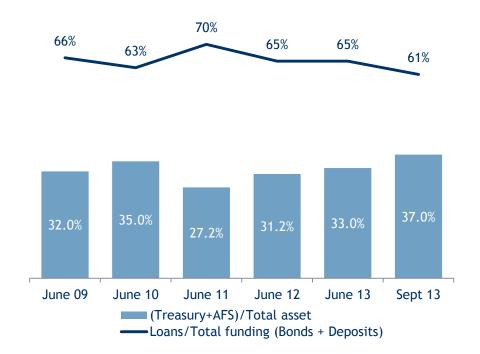
# Refinancing under control, high liquidity

Funding

#### Bond maturities as of 30 September 2013 (€ bn)



Funding and liquidity ratios



Smoother and extended maturity through buybacks and new issuances

New issuances maturity:>5Y



# 1Q14 results

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Section 6



MEDIOBANCA

### **Business plan delivery ongoing**

1Q14 results as at September 2013

- ◆ Telco: stake reduced from 11.62% to 7.34%, with a gain of €59m
- ◆ €139m of other stakes sold, with a gain of €21m
- ◆ Current NAV: €5.1bn (up 20% in last Q)

MB free float enlarged

Equity sell off

Funding enhanced Deleveraging complete

1Q14 results Effective diversification Syndicated shares down to 30.05% (42% as at June 13)

MB shareholders' agreement renewed for next two years (until Dec.15)

- Funding up 7% to €55bn driven by bonds (up 6% to €27.4bn) and retail direct deposit growth (up 14% to €13.6bn)
- Loan book flat at €33bn, but new loans €1.1 in CIB<sup>1</sup> and €1.3bn in RCB
- ◆ CT1 ratio 11.5%
- NII up 2% QoQ, up 5% YoY
- Asset quality resilient (cost of risk at 154 bps)
- ◆ GOP up 40% to €119m
- Net profit up to €170m

\* Drawn and undrawn



**MB** Group

## 2014 funding programme already complete, new loans up

1Q14 results as at September 2013

**MB Group** 

€bn	Sept13	June13	Sept12	∆ QoQ*	Δ YoY*
Funding	54.7	51.3	55.0	+7%	-1%
Bonds	27.4	25.9	29.4	+6%	-7%
Retail direct deposits	13.6	11.9	11.6	+14%	+17%
ECB	7.5	7.5	7.5	-	-
Others	6.2	6.1	6.5	+2%	-5%
Loans to customers	33.3	33.5	34.9	-1%	-5%
Wholesale	15.4	15.5	16.8	-1%	-8%
Private banking	0.8	0.8	0.8	-	-
Consumer	9.4	9.4	9.1	-	+3%
Mortgage	4.3	4.3	4.3	-	-
Leasing	3.4	3.5	3.9	-3%	-13%
Treasury+AFS+HTM+LR	25.5	21.7	23.2	+17%	+10%
RWAs	53.2	52.4	54.7	+2%	-3%
Core tier 1 ratio	11.5% <sup>1</sup>	11.7%	11.5% <sup>1</sup>	-20bps	+20bp

\* QoQ = Sept13/June13; YoY= Sept13/Sept12

1) Net profit for the period not included



## GOP up 40% with NII recovering; gain from equity stake disposals

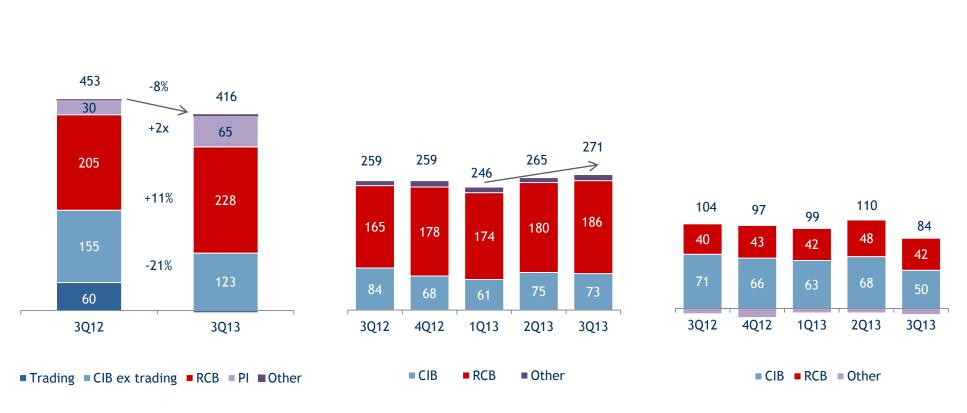
1Q14 results as at September 2013

**MB Group** 

€m	3Q13 Sept13	2Q13 June13	1Q13 March13	4Q12 Dec12	3Q12 Sept 12	D QoQ*	D YoY*
Total income	416	424	263	458	453	-2%	-8%
Net interest income	271	265	245	259	259	+2%	+5%
Fee income	84	110	99	97	104	-24%	- <b>19</b> %
Trading income	(3)	(12)	74	44	62		
Equity accounted co.	64	61	(157)	58	28	+5%	
Total costs	(169)	(195)	(186)	(202)	(174)	-13%	-3%
Labour costs	(85)	(92)	(97)	(100)	(94)	-8%	-10%
Administrative expenses	(84)	(103)	(89)	(102)	(80)	-18%	+5%
Loan loss provisions	(129)	(143)	(131)	(121)	(111)	-10%	+16%
GOP	119	85	(54)	134	168	+40%	-29%
Impairments, disposals	84	(287)	20	(87)	(7)		
Net result	171	(217)	(87)	15	109		+57%
Cost/income ratio (%)	40%	46%	71%	44%	38%	-6рр	+2pp
Cost of risk (bps)	154	170	154	141	125	-16bps	+29bps



### **Revenues: diversification paying off**



- Total revenues down 8%, with growth in RCB (up 11%) and PI (doubled) partly offsetting CIB decrease (down 45%)
- CIB weakness due to poor advisory/capmkt revenues and negative trading results
- NII rebounded in last two quarters, driven especially by Consumer lending (up 4% QoQ and 13% YoY)



**MB Group** 

1Q14 results as at September 2013

Revenues (€m)





### Costs down 3% despite investment in RCB

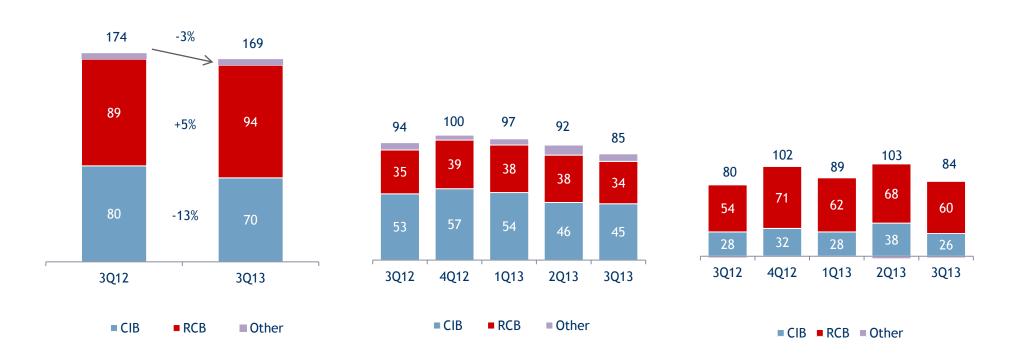
1Q14 results as at September 2013

**MB Group** 

Total costs (€m)

Personnel costs (€m)

Administrative expenses (€m)



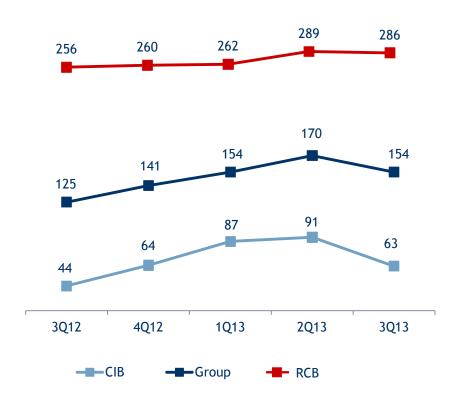
- Group costs down 3%, with 13% decrease in CIB offset by 5% rise in Retail and Consumer
- CIB costs reduction driven by lower staff costs (down 13%) and savings in G&A (down 8%)
- Retail & Consumer cost trend reflecting investment in new initiatives (Compass Pay, new CheBanca! products)



### Asset quality resilient

1Q14 results as at September 2013

### Cost of risk by segment (bps)



- Group cost of risk down to 154 bps (down 16 bps QoQ) due to CIB decrease; RCB flat
- Coverage ratios stable at high levels: 45% for NPLs and 66% for bad loans

#### Asset quality ratios trend

	Sept12	June 13	Sept13
Net NPLs (€m)	971	989	1,018
Net NPLs/loans	2.8%	3.0%	3.1%
Net NPLs/CT1	15%	16%	17%
NPLs coverage*	40%	45%	45%
CIB	33%	<b>39</b> %	40%
Consumer *	50%	56%	57%
Mortgage - RCB	46%	47%	47%
Leasing	27%	<b>29</b> %	27%
Net bad loans (€m)	239	263	283
Bad loans coverage*	66%	66%	66%
Net bad loans/loans	0.7%	0.8%	0.8%
CIB	0%	0%	0.1%
Consumer - RCB	1.1%	1.2%	1.2%
Mortgage	1.7%	2.0%	2.1%
Leasing	1.4%	1.6%	1.8%

\* Net of Cofactor



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**MB Group** 

### **CIB: low level of business, loans stabilizing**

#### 1Q results as at September 2013

**Corporate & Investment banking** 

€m	3Q13 Sept13	2Q13 June13	1Q13 March13	4Q12 Dec12	3Q12 Sept 12	D QoQ*	D YoY*
Total income	118	138	193	178	215	-14%	-45%
Net interest income	73	75	61	68	84	-2%	-13%
Fee income	50	68	63	66	71	-26%	<b>-29</b> %
Trading	(5)	(5)	68	44	60		
Total costs	(70)	(84)	(81)	(89)	(80)	-16%	-12%
Loan loss provisions	(26)	(38)	(36)	(28)	(20)	-32%	+30%
Ordinary PBT	22	16	75	61	115	+37%	-81%
One-offs	7	2	32	22	1		
Net result	17	0	67	59	77		-78%
Cost/income ratio	59	61	42	50	37	+2pp	+22pp
Cost of risk (bps)	63	91	87	64	44	-28bps	+19bps
Loans (€bn)	16.3	16.3	16.6	16.9	17.6	-	-7%
RWAs (€bn)	35.3	34.2	35.7	36.3	36.4	+3%	-3%



### **RCB: deposits up 14% in last quarter, GOP up 44%**

#### 1Q14 results as at September 2013

#### **Retail & Consumer banking**

€m	3Q13 Sept13	2Q13 June13	1Q13 March13	4Q12 Dec12	3Q12 Sept 12	D QoQ*	D YoY*
Total revenues	228	228	216	221	205	-	+11%
Net interest income	186	180	174	178	165	+3%	+13%
Fee income	42	48	42	43	40	-12%	+5%
Total costs	(94)	(105)	(100)	(110)	(89)	-10%	+6%
Loan provisions	(98)	(98)	(88)	(87)	(86)	-	14%
GOP	36	25	28	23	30	+44%	+20%
Net profit	19	4	11	12	16		+19%
Cost/income ratio	41%	46%	46%	50%	43%	-5pp	-2рр
LLPs/Ls (bps)	286	289	262	260	256	-Зрр	+30pp
Total deposits (€bn)	14.4	12.6	12.7	12.7	11.9	+14%	+21%
Direct	13.6	11.9	12.2	12.3	11.6	+14%	+17%
Indirect	0.8	0.7	0.5	0.4	0.3	+14%	+2x
Loans (€bn)	13.7	13.7	13.5	13.4	13.4	-	+2%
RWAs (€bn)	10.6	10.6	10.4	10.3	10.3	-	+3%



### PI: income positive; gain from disposals; NAV up 24%

1Q14 results as at September 2013

**Principal investing** 

€m	3Q13 Sept13	2Q13 June13	1Q13 March13	4Q12 Dec12	3Q12 Sept 12	D QoQ*	D YoY*
Total income	65	70	(150)	58	30	-7%	+116%
Gain from disposals	80	31	(1)	(7)	(6)		
Impairments	(1)	(315)	(6)	(100)	(1)		
Net result	137	(214)	(160)	(53)	19	nm	nm
Book value (€bn)	4.1	4.0	4.3	4.3	4.1	+2%	-
Ass. Generali (13.24%)	2.5	2.5	2.6	2.6	2.3	-	+9%
AFS stakes	1.6	1.5	1.0	1.1	1.1	+7%	+45%
Market value (€bn)	4.7	4.3	4.1	4.5	4.1	+ <b>9</b> %	+15%
Ass. Generali (13.24%)	3.0	2.8	2.5	2.8	2.3	+7%	+30%
RWAs (€bn)	4.2	4.5	4.5	4.5	4.4	-7%	-5%



### **Consumer lending: NII up, cost of risk up as expected**

#### 1Q14 results as at September 2013

**Consumer lending - Compass** 

€m	3Q13 Sept13	2Q13 June13	1Q13 March13	4Q12 Dec12	3Q12 Sept 12	D QoQ*	D YoY*
Total income	187	186	180	177	170	+1%	+10%
Net interest income	150	142	142	138	133	+6%	+13%
Fee income	37	44	38	39	37	-16%	-
Total costs	(60)	(68)	(65)	(68)	(58)	-12%	+3%
Loan provisions	(91)	(89)	(83)	(82)	(81)	+2%	+12%
РВТ	36	29	32	27	31	+24%	+16%
Net profit	21	20	15	17	19	+5%	+10%
Cost/income ratio	32%	36%	36%	<b>39</b> %	34%	-1pp	+1pp
LLPs/Ls (bps)	385	383	360	357	353	+2bps	+32bps
New loans (€bn)	1.2	1.4	1.3	1.2	1.1	-14%	+9%
Loans (€bn)	9.5	9.4	9.2	9.2	9.1	+1	+4%
RWAs (€bn)	8.9	8.9	8.6	8.5	8.5	-	+5%



### Retail banking: total deposits up 14%. C/I ratio below 100%

1Q14 results as at September 2013

**Retail banking – CheBanca!** 

€m	3Q13 Sept13	2Q13 June13	1Q13 March13	4Q12 Dec12	3Q12 Sept 12	D QoQ*	D YoY*
Total income	41	42	36	43	36	-2%	+14%
Net interest income	36	38	32	40	33	-5%	+9%
Trading & fee income	5	4	4	4	3	+25%	+67%
Total costs	(34)	(37)	(35)	(42)	(31)	-8%	+10%
Labour costs	(14)	(15)	(15)	(16)	(14)	-7%	-
Administrative expenses	(20)	(22)	(20)	(26)	(17)	-9%	+18%
Loan provisions	(7)	(9)	(6)	(6)	(5)	-22%	+40%
Net result	(3)	(16)	(4)	(5)	(3)	n.m.	-
Cost/income ratio	84%	<b>89</b> %	<b>96</b> %	<b>97</b> %	<b>87</b> %		
LLPs/Ls (bps)	67	83	52	52	48	-16bps	+19bps
Total deposits (€bn)	14.4	12.6	12.7	12.7	11.9	+14%	+21%
of which Direct	13.6	11.9	12.2	12.3	11.6	+14%	+17%
Loans (€bn)	4.3	4.3	4.3	4.3	4.3	-	-
RWAs (€bn)	1.7	1.6	1.8	1.8	1.8	+6%	-6%



# Appendix

- 1. Principal Investing portfolio as at Sep.13
- 2. Group Profile
- 3. FY13 Results
- 4. MB Investment banking major deals from July 2011 to November 2013

# Appendix 1

Principal investing: major equity investments as at September 13



## **Principal Investing: main equity investments**

### Listed companies

September 13	% share of capital	Book value €m
Assicurazioni Generali	13.24%	2,457
Pirelli &C.	<b>4.49</b> %	211
Gemina	7.85%	193
Cashes UCI		151
Telefonica	0.19%	97
RCS Mediagroup	14.86%	76
Saks	3.46%	61
Italmobiliare	5.47%	39
Others		68
Total listed companies		3,353

### **Unlisted companies**

September 13	% share of capital	Book value €m
Sintonia	5.90%	303
Banca Esperia	50.00%	88
Telco	7.34%	73
Edipower	4.10%	60
Santè	9.92%	30
Athena Private Equity	24.27%	20
Burgo Group	22.13%	20
Fidia	25.00%	1
Others		238
Total unlisted companies		833
	NEDIOBAN S	



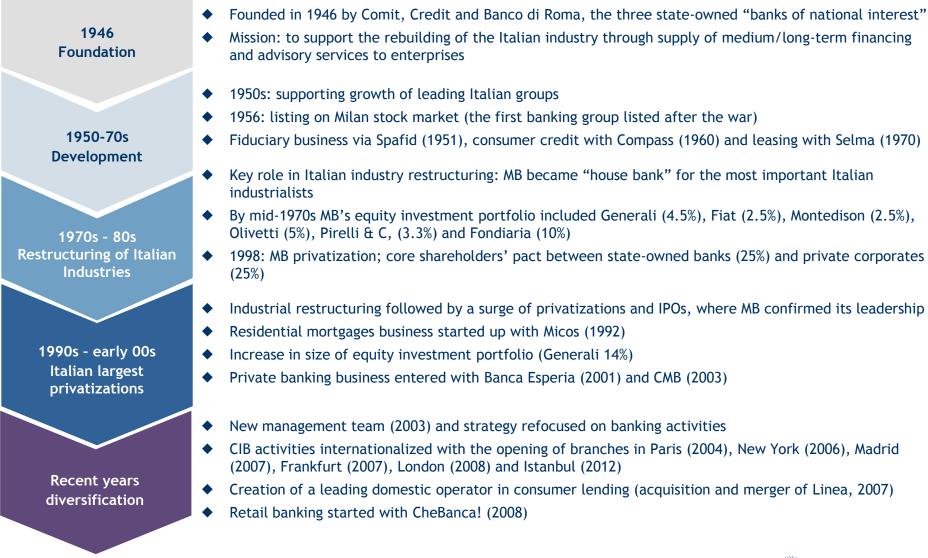
# Appendix 2

Group Profile



### **History and Mission**

#### **Group Profile**





### **Business model**

**Group Profile** 





## MB Group's Key Performance Indicators ("KPIs")

**Group Profile** 

#### **KPIs**

- High resilience and diversification of income
- Low cost/income ratio
- Good asset quality
- Good profitability of underlying businesses
- Reduction of equity exposure and reallocation of capital to asset light business ongoing in order to improve returns and preserve:
  - Low leverage
  - High liquidity
  - Solid capital position

#### Group annual KPIs trend

	12m June 11	12m June 12	12m June 13
Total income (€m)	1,983	1,990	1,587
Net profit (€m)	369	81	(180)
Net profit adj* (€m)	588	621	392
RWAs (€bn)	55	55	52
Tangible BV/Assets	10%	10%	11%
Loan/funding ratio	70%	65%	<b>67</b> %
Core Tier 1 ratio	11.2%	11.5%	11.7%
S&P rating	A+	BBB+	BBB+ **
Cost/income ratio	42%	40%	47%
Net bad loans/Ls	0.6%	0.7%	0.8%
ROE adj*	10%	10%	<b>6</b> %

\* Profit/losses from AFS disposals, impairments and positive one-off items excluded

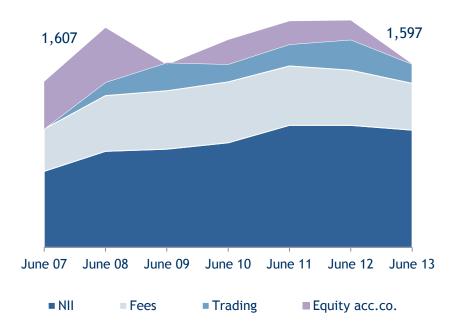
\*\* BBB from 24/7/2013



### Income breakdown

**Group Profile** 

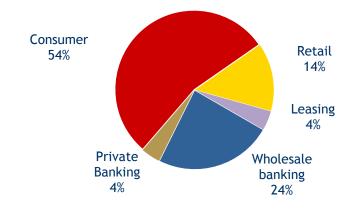
### Total revenues by source (€m)



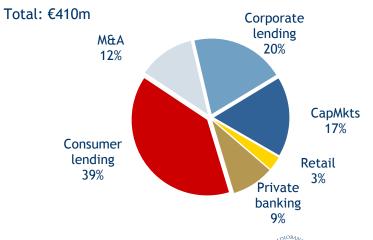
- Diversified revenues in terms of products and sources
- Net interest income representing ~60%, of total income, fee income ~25%; trading ~10%; principal investing volatile

#### Net interest income by business (June13)





#### Fee income by business (June13)



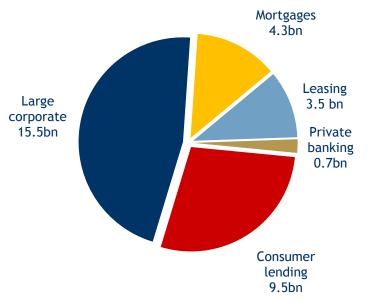


## Loan book breakdown

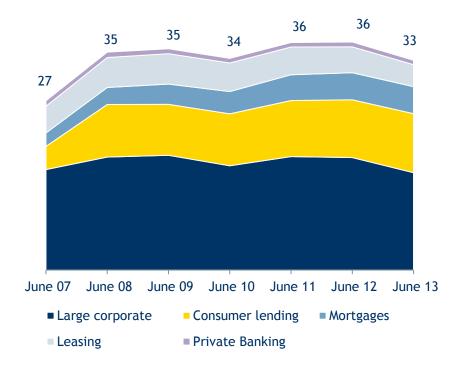
**Group Profile** 

### MB Group loan book by product (June 13)

Total €33.4bn



#### MB Group lending stock trends (€bn)



- 57% of volumes attributable to corporate (46% large )
- ◆ 43% of volumes attributable to retail (28% consumer)

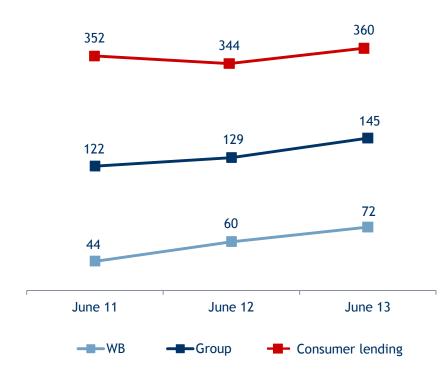
- Consumer and retail loans have increased steadily
- Corporate lending deleverage now ended



### Asset quality

**Group Profile** 

### Cost of risk by segment (bps)



- Net bad loans: low incidence to loans (0.8%), high coverage (66%)
- Net NPLs: low incidence to loans (3.0%), high coverage (45%)

#### Asset quality ratios trend\*

	June12	June 13
Net NPLs (€m)	904	989
Net NPLs/loans	2.5%	3.0%
Net NPLs/CT1	14%	16%
NPLs coverage*	39%	45%
Corporate	35%	<b>39</b> %
Leasing	28%	<b>29</b> %
Consumer *	46%	56%
Mortgage	47%	47%
Net bad loans (€m)	242	263
Bad loans coverage*	61%	66%
Net bad loans/loans	0.7%	0.8%
Corporate	0%	0%
Leasing	1.4%	1.6%
Consumer	1.1%	1.2%
Mortgage	1.7%	2.0%

\* Net of Cofactor



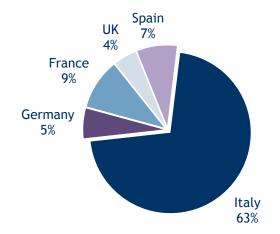
### Wholesale banking

**Group Profile** 

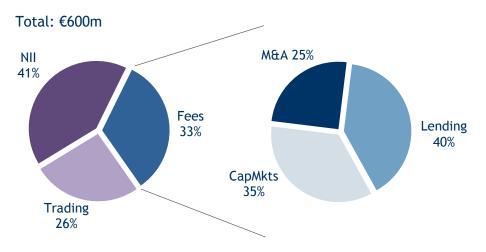
#### KPIs (June 13)

- MB's leading position in the Italian market consistently confirmed
- Ongoing international diversification of business
  - Opening of the Turkish branch in 2012
  - Non-domestic branches account for some 30% of revenues and 37% of loans for CIB
- Well diversified revenue mix (~75% = NII+fees)
- Efficient cost structure (C/I ratio: 41%)
- Outstanding credit quality: bad loans/Ls = 0%

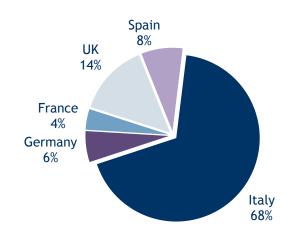
#### Corporate loan book breakdown (June 13)



#### CIB revenue by product (12 m, June 13)



### CIB revenue by country (June 11-13 average)

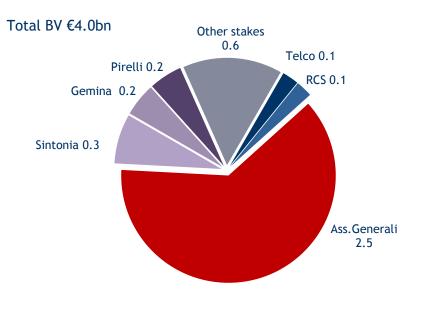




# **Principal investing**

**Group Profile** 

### Equity exposure: book value (€bn, June 13)



#### Equity book value (€bn ) and % of CT1



- ◆ Principal investing portfolio (€4.0bn) now includes:
  - ◆ €2.5bn equity holding (13.24% stake) in Ass. Generali (insurance) which is equity accounted
  - ◆ €1.5bn AFS equity stakes, marked to market, classified as "available for sale"
- ◆ 3Y Business Plan 14/16: reduce equity exposure by €1.5bn over 3Y



### **Consumer lending: Compass profile**

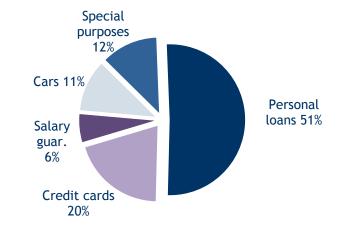
**Group Profile** 

#### **Compass KPIs (June 13)**

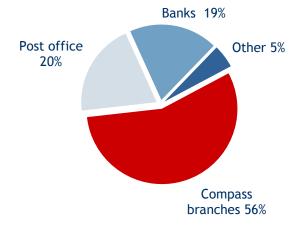
- In a continuing shrinking market, Compass total market share up to 11%, with focus on more profitable segments
- Effective and diversified franchise: 2.4 million customers, 163 Compass branches, over 5,000 banks branches
- ◆ Source of "recurrent" revenues for MB Group
- Strong asset quality: bad loans/Ls 1.2%, coverage ~90%
- ◆ High profitability: ROAC 10%
- New capital light initiatives launched (Compass Pay)



#### New loans by type (12m, June 13)



# New personal loans by origination channel (12m, June 13)





### **Retail banking: CheBanca! profile**

**Group Profile** 

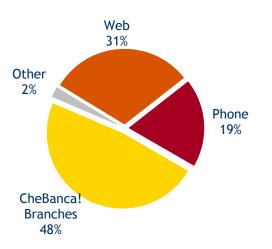
#### CheBanca! KPIs (June 13)

- Strong funding arm: €11.9bn direct deposits plus €0.7bn indirect deposits
- Scalable and efficient operating platform
- Multichannel distribution
- High brand recognition
- Increasing and affluent customer base (520K)
- Product diversification and profitability improving

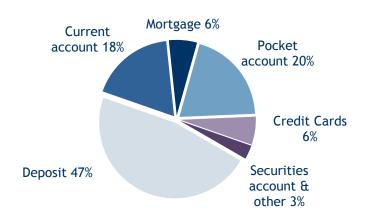
#### CheBanca!'s customers and products ('000)



#### Products sold by channel (June 13)



### Breakdown of products by type (June 13)





### **Private banking**

**Group Profile** 

#### CMB KPIs (June 13)

- CMB: stake since 1989, fully owned since 2004
- Leading financial institution in Principality of Monaco, with around 10% market share
- ◆ €6.7bn AUM . AUM breakdown:
  - mainly private investors
  - ◆ 47% managed assets, 53% administered
- Distribution network: 40 bankers
- Steady profitability

#### Banca Esperia KPIs (June 13)

- Founded in 2001 (50% partnership with Mediolanum)
- Highly synergic with CIB operations
- Top ranked in Italy as specialist player for UHNWI
- ◆ €14.2bn of AUM split as follows:
  - 72% private investors, 28% institutional investors
  - 48% managed, 52% administered
- Distribution network: 70 bankers, 12 branches in Italy

### Compagnie Monégasque de Banque

€m	June 13	June 12	June 11
Revenues	83	71	72
Costs	(45)	(46)	(47)
GOPrisk adj	37	22	25
Net result	41	22(*)	24
AUM (€bn)	6.7	6.0	5.8

### Banca Esperia (100%)

€m	June 13	June 12	June 11
Revenues	68	65	67
Costs	(72)	(64)	(62)
GOP risk adj	(5)	4	5
Net result	1	4	1
AUM (€bn)	14.2	13.2	13.7



# Appendix 3

FY 13 Results



### First delivery of business plan actions, first signs of turnaround

**FY13 Group Results** 





### €400m asset clean-up

FY13 Group results

#### Equity exposure: 2014-16 business plan targets

€ 0.4bn asset clean-up

€ 1.5bn equity stake to be disposed

# Recover full availability of stakes from shareholder agreements

#### Securities writedowns/backs in FY13 (€m)

Total net amount	(404)
of which	
Telco (TI @ €0.53ps)	(320)
Burgo	(45)
RCS (AFS reclass.)	(38)
Sintonia	(33)
Santè	(25)
Other shares	(51)
Pirelli (AFS reclass.)	66
Gemina (AFS reclass.)	23
Fixed income securities	19

- ◆ €0.4bn asset clean up achieved in FY13, in line with Business plan 14-16 targets
- All stakes (excl. Assicurazioni Generali) classified as "available for sale" and consequently marked to market



## **Deleveraging ended, CT1 up to 11.7%**

FY13 Group results

A&L - €bn	FY13	FY12	۵ J13/J12	FY11
Funding	51.3	55.8	-8%	51.7
Bonds	25.9	30.0	-14%	34.5
Retail deposits	11.9	11.6	+2%	10.0
ECB	7.5	7.5	-	-
Others	6.0	6.7	-10%	7.3
Loans to customers	33.5	36.3	-8%	36.2
Wholesale	15.5	17.9	-13%	18.1
Private banking	0.8	0.8	-	0.7
Consumer	9.4	9.2	+2%	8.9
Mortgage	4.2	4.3	-2%	4.1
Leasing	3.5	4.1	-16%	4.4
HFT+AFS+HTM+LR	21.7	22.2	-2%	18.7
RWAs	52.4	55.2	-5%	55.0
Loans /funding ratio	65%	65%		70%
Core tier 1 ratio	11.7%	11.5%	+20bps	11.2%
Total capital ratio	15.6%	14.2%	+140bps	14.4%



# €180m loss due to securities writedowns, lower contribution from AG, weak banking environment

FY13 Group results

P&L - €m	FY13	FY12	<u>ک</u> J13/J12	FY11
Total banking income	1,607	1,820	-12%	1,780
Net interest income	1,028	1,070	-4%	1,070
Fee income	410	483	-15%	520
Trading income	169	267	-37%	189
Total costs	(757)	(789)	-4%	(824)
Labour costs	(384)	(393)	-2%	(419)
Administrative expenses	(373)	(396)	-6%	(405)
Loan loss provisions	(507)	(468)	+8%	(424)
Banking GOP risk adjusted	343	563	-39%	532
Income from equity acc.companies	(9)	170		203
Impairments, disposals, one-offs	(361)	(527)		(181)
Taxes & minorities	(153)	(125)	+25%	(185)
Net result	(180)	81		369
Cost/income ratio	47%	40%	+8pp	42%
Cost of risk (bps)	145	129	+16bps	122bps
NPLs coverage ratio*	45%	39%	+6pp	41%

\* All impaired categories included: bad loans, sub-standard loans, restructured, overdue.



### Net interest income bottoming out

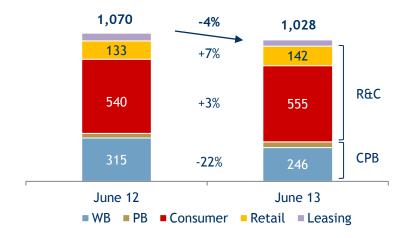
FY13 Group results

#### **Group NII trend**

- Effective corporate : retail diversification: CPB weakness (NII down 18% YoY to €287m) partly offset by R&C resilience (NII up 3% YoY to €697m)
- Group NII 4% YoY reduction due to CPB loans shrinking, prudent treasury asset allocation, low yield, higher avg. stock funding cost in CPB
- QoQ NII bottoming out due to higher margin/treasury yield in CPB, lower cost of funding/higher volumes in Retail

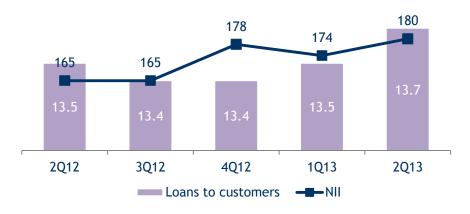
**CPB:** loans (€bn) and NII (€m)

#### Group NII (€m)



#### 84 80 75 68 61 18.7 17.6 16.9 16.6 16.3 2Q12 3Q12 4Q12 1Q13 2Q13 Loans to customers -NII

#### R&C: loans (€bn) and NII (€m)





CPB = Wholesale banking (WB) + Private banking (PB); R&C = Retail banking (R) + Consumer lending (C)

### Fee income: good 2Q13 but still fragile CPB environment

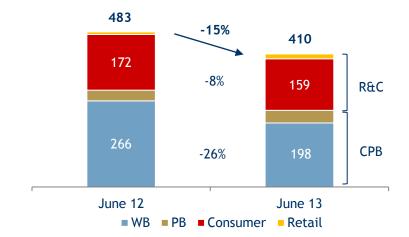
**FY13 Group results** 

#### **Group fees trend**

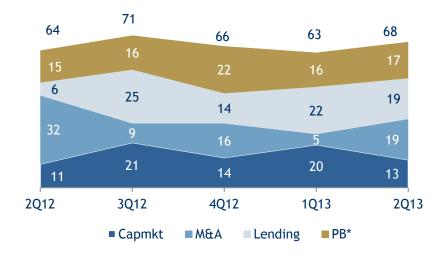
- Group fees down 15% YoY reflecting subdued IB activity in WS (down 26%), regulatory pressure in Consumer (down 8%)
- Positive trend for PB (AUM up 10% to €13.8bn) and CheBanca! (placement of MB bonds)

**CPB: fee income trend by product (€m)** 

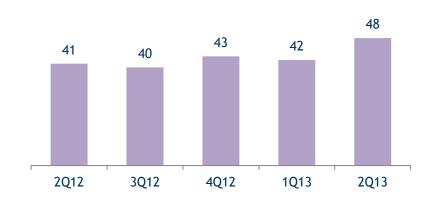
 In last quarter some recovery in CPB and consumer, but scenario still fragile; more quarters needed for trend to normalize



#### Group fees (€m)



#### R&C: fee income trend (€m)



**MEDIOBANCA** 

CPB = Wholesale banking (WB) + Private banking (PB); R&C = Retail banking (R) + Consumer lending (C)

\*PB = 100% CMB + 50% Banca Esperia

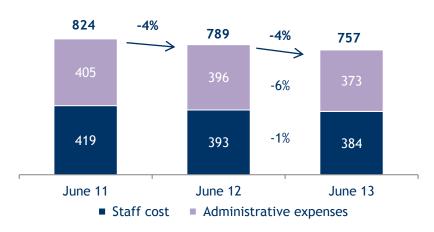
### Costs down 4% for the second year in a row

FY13 Group results

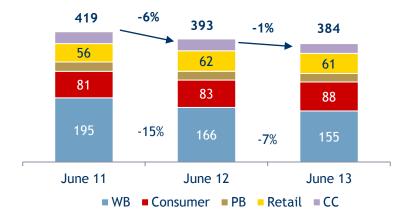
#### Group costs trend

- In last 2Y costs down 8%, with similar decreases for staff and administrative costs
- Personnel costs reduction driven by WB (down 20% in last 2Y, 7% in FY13)
- Administrative expenses reduction driven by savings in CheBanca! (down 38% in last 2Y, 20% in FY13)
- Compass staff and personnel cost up 3% in part due to new projects (Compass Pay)

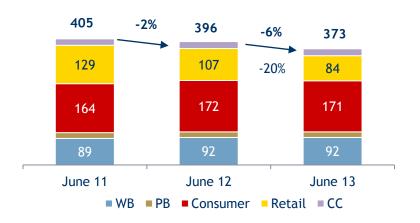
#### Group costs (€m)



#### Labour costs (€m)



### Administrative expenses (€m)





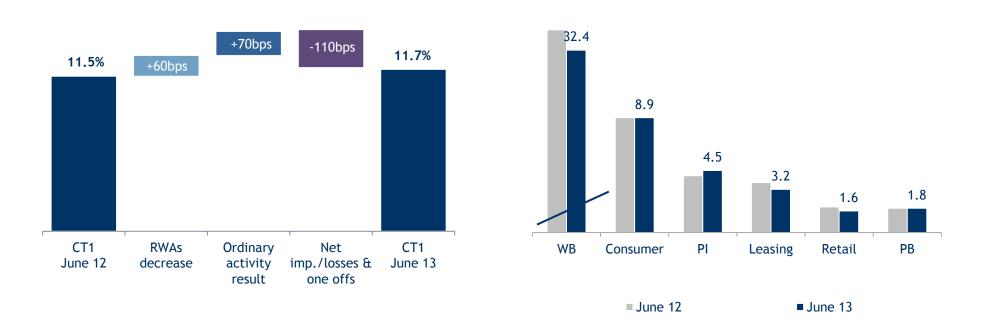
CPB = Wholesale banking (WB) + Private banking (PB); R&C = Retail banking (R) + Consumer lending (C)

### CT1 up to 11.7% despite asset clean-up

FY13 Group results

### CT1 ratio trend (%, bps)

#### RWAs trend by business (€bn)



- ◆ RWAs down 5% YoY to €52.4bn; reduction driven by WB (down 7%) and leasing (down 15%)
- CT1 ratio up to 11.7% despite impairments; 70bps generated by ordinary activity and 60bps by RWAs reduction
- Given Group net loss, dividend distribution not allowed by regulations



## **Profitability ratios by segments**

#### FY13 Group results

€m	12M June13	12M June12	12M June11
GROUP ROE adj.*	5.9%	9.6%	9.0%
Corporate & Private banking ROAC	7.4%	10.1%	9.6%
Retail & Consumer banking ROAC	5.1%	6.5%	7.0%
of which Consumer lending	10.0%	14.2%	14.8%
Principal investing	neg.	neg.	15.6%

Allocated capital: 8% RWAs Basel 2.5.

\* Profit/losses from AFS disposals, impairments and one-off items excluded



## **CPB: Corporate & Private banking**

FY13 Group Results - Segmental reporting

€m	12M June13	12M June12	Δ Y.o.Y	2Q13	1Q13	4Q12	3Q12	2Q12
Total revenues	723	930	-22%	138	192	178	215	157
Net interest income	287	349	<b>-18</b> %	75	61	68	84	80
Fee income	268	332	<b>-19</b> %	68	63	66	71	64
Trading	168	249	-33%	(5)	68	44	60	13
Total costs	(335)	(340)	-1%	(84)	(81)	(89)	(80)	(79)
Loan loss provisions	(121)	(109)	+11%	(38)	(36)	(28)	(20)	(40)
GOP risk adjusted	267	481	-44%	16	75	61	115	38
AFS net gain/losses/impairments	58	(144)		3	32	21	2	(9)
Positive one-off	0	44		0	0	0	0	0
Net result	202	295	-32%	0	67	59	77	98
Cost/income ratio	46%	37%		63%	42%	50%	37%	50%
LLPs/Ls (bps)	69	59		86	81	60	43	84
Loans (€bn)	16.3	18.7	-13%	16.3	16.6	16.9	17.6	18.7
RWAs (€bn)	34.2	36.5	-6%	34.2	35.7	36.3	36.4	36.5

Note: the new CPB is the aggregate of the new Wholesale and Private banking divisions



## Wholesale banking

€m	12M June13	12M June12	Δ Y.o.Y	2Q13	1Q13	4Q12	3Q12	2Q12
Total revenues	600	820	-27%	109	165	142	184	130
Net interest income	246	315	-22%	64	52	57	73	70
Fee income	198	266	-26%	52	47	44	55	49
Trading	156	239	-35%	(7)	66	41	56	11
Total costs	(247)	(257)	-4%	(63)	(60)	(64)	(60)	(58)
Loan loss provisions	(120)	(107)	+12%	(37)	(36)	(27)	(20)	(38)
GOP risk adjusted	233	456	-49%	9	69	51	104	34
AFS net gain/losses/impairments	48	(148)		3	26	19	0	(10)
Positive one-off	0	0		0	0	0	0	0
Net result	161	224	-28%	(6)	55	48	65	52
Cost/income ratio	41%	31%		<b>57</b> %	37%	45%	33%	45%
LLPs/Ls (bps)	72	60		90	84	60	45	85
Loans (€bn)	15.5	17.9	-13%	15.5	15.8	16.1	16.8	17.9
RWAs (€bn)	32.4	34.7	-7%	32.4	33.9	34.4	34.6	34.7



## **Private banking**

€m	12M June13	12M June12	۵ ۲.о.۲	2Q13	1Q13	4Q12	3Q12	2Q12
Total income	123	110	+12%	29	28	35	31	27
Net interest income	40	34	+18%	10	9	10	11	10
Fee income	71	66	+8%	2	3	3	4	15
Trading	12	10	+20%	17	16	22	16	2
Total costs	(88)	(82)	+7%	(22)	(21)	(25)	(20)	(21)
Loan loss provisions	(1)	(3)		0	0	(1)	0	(1)
GOP risk adj.	34	25	+36%	7	7	10	11	5
Other income, one-offs	10	48		0	6	2	2	2
Net profit	41	71		6	12	11	12	7
of which CMB	41	66		8	11	11	11	6
Cost/income ratio	71%	75%		76%	75%	70%	<b>65</b> %	76%
AUM (€bn)	13.8	12.6	+10%	13.8	13.9	13.5	13.1	12.6
СМВ	6.7	6.0	+12%	6.7	6.7	6.6	6.3	6.0
Banca Esperia (50%)	7.1	6.6	+8%	7.1	7.2	6.9	6.8	6.6



## **Principal investing**

€m	12M June13	12M June12	۵ ۲.о.۲	2Q13	1Q13	4Q12	3Q12	2Q12
Total income	8	186		70	(150)	58	30	84
Ass. Generali	17	146		81	(140)	39	37	76
RCS MediaGroup	(53)	0		(16)	(19)	(5)	(13)	(3)
Telco	0	0		0	0	0	0	0
Dividends	18	18		7	9	0	2	8
Other stakes equity acc.	26	22		(2)	0	24	4	3
Impairments	(406)	(431)		(284)	(7)	(107)	(8)	(157)
Net result	(407)	(257)	+58%	(214)	(160)	(52)	19	(75)
Book value (€bn)	4.0	4.2	-5%	4.0	4.3	4.3	4.1	4.2
Ass. Generali (13.24%)	2.5	2.4		2.6	2.6	2.6	2.3	2.4
RCS (14.36%)	0.020	0.109		0.020	0.072	0.090	0.095	0.109
Telco (11.62%)	0.078	0.206		0.078	0.100	0.107	0.207	0.206
Other stakes	1.4	1.5						



## **R&C: Retail and Consumer banking**

FY13 Group Results - Segmental reporting

€m	12M June13	12M June12	۵ ۲.о.۲	2Q13	1Q13	4Q12	3Q12	2Q12
Total revenues	870	854	+2%	228	216	221	205	206
Net interest income	697	674	+3%	180	174	178	165	165
Fee income	173	180	-4%	48	42	43	40	41
Total costs	(404)	(424)	+5%	(105)	(100)	(110)	(89)	(108)
Loan provisions	(360)	(331)	+ <b>9</b> %	(98)	(88)	(88)	(86)	(97)
GOP risk adjusted	106	99	+7%	25	28	23	30	1
Net profit	43	54	-20%	4	11	12	16	(5)
Cost/income ratio	46%	50%		46%	46%	50%	43%	52%
LLPs/Ls (bps)	265	249		289	262	260	259	291
New loans (€bn)	5.3	5.5	-4%	1.5	1.3	1.3	1.2	1.4
Loans (€bn)	13.7	13.5	+1%	13.7	13.5	13.4	13.4	13.5
RWAs (€bn)	10.6	10.4	+2%	10.6	10.4	10.3	10.3	10.4

Note: the new R&C is the aggregate of the Retail and Consumer divisions



## **Consumer lending**

€m	12M June13	12M June12	۵ ۲.о.۲	2Q13	1Q13	4Q12	3Q12	2Q12
Total revenues	713	713	+0%	186	180	177	170	172
Net interest income	555	540	+3%	142	142	138	133	134
Fee income	159	172	-8%	44	38	39	37	38
Total costs	(260)	(255)	+2%	(68)	(65)	(68)	(58)	(68)
Loan provisions	(335)	(311)	+8%	(89)	(83)	(82)	(81)	(88)
GOP risk adjusted	118	147	-20%	29	32	27	31	16
Net profit	71	97	-27%	20	15	17	19	7
Cost/income ratio	36%	36%		37%	36%	<b>39</b> %	34%	40%
LLPs/Ls (bps)	360	344		384	360	357	356	389
New loans (€bn)	5.0	4.9	+2%	1.4	1.3	1.2	1.1	1.3
Loans (€bn)	9.4	9.2	+2%	9.4	9.3	9.2	9.1	9.2
RWAs (€bn)	8.9	8.5	+5%	8.9	8.6	8.5	8.5	8.5



## **Retail banking**

€m	12M June13	12M June12	Δ Υ.ο.Υ	2Q13	1Q13	4Q12	3Q12	2Q12
Total income	156	141	+11%	42	36	43	35	34
Net interest income	142	133	+7%	38	32	40	32	31
Trading & fee income	14	8		4	4	3	3	3
Total costs	(144)	(169)	-15%	(37)	(35)	(42)	(31)	(39)
Loan provisions	(25)	(20)		(9)	(5)	(6)	(5)	(8)
GOP risk adj	(13)	(48)	-73%	(4)	(4)	(4)	(1)	(13)
Income from AFS disposals	(16)	0		(16)	0	0	0	0
Net result	(28)	(43)	-35%	(16)	(4)	(5)	(3)	(12)
Direct deposits (€bn)	11.9	11.6	+3%	11.9	12.2	12.3	11.6	11.6
Loans (€bn)	4.3	4.3	+0%	4.3	4.3	4.3	4.3	4.3
RWAs (€bn)	1.6	1.9	-16%	1.6	1.8	1.8	1.8	1.9
Products sold ('000)	680	650	+5%	680		650		650
Customers ('000)	520	500	+4%	520		510		500



#### **Corporate centre**

€m	12M June13	12M June12	۵ ۲.о.۲	2Q13	1Q13	4Q12	3Q12	2Q12
Total revenues	55	69	-20%	13	15	14	14	17
Net interest income	46	57	-19%	11	12	12	12	14
Fee income	9	12	-25%	2	3	2	2	3
Total costs	(58)	(59)	-2%	(15)	(14)	(15)	(13)	(17)
Loan provisions	(25)	(27)	-7%	(7)	(6)	(6)	(5)	(5)
GOP risk adjusted	(28)	(17)	+65%	(9)	(5)	(7)	(4)	(5)
Net result	(20)	(14)	+43%	(7)	(4)	(5)	(4)	(3)
LLPs/Ls (bps)	67	63		76	65	63	54	47
New loans (€bn)	0.25	0.80	<b>-69</b> %	n.m.	n.m.	n.m.	n.m.	0.1
Loans (€bn)	3.5	4.1	-15%	3.5	3.6	3.8	3.9	4.1
RWAs (€bn)	3.2	3.7	-14%	3.2	3.4	3.5	3.6	3.7



# **Appendix 4**

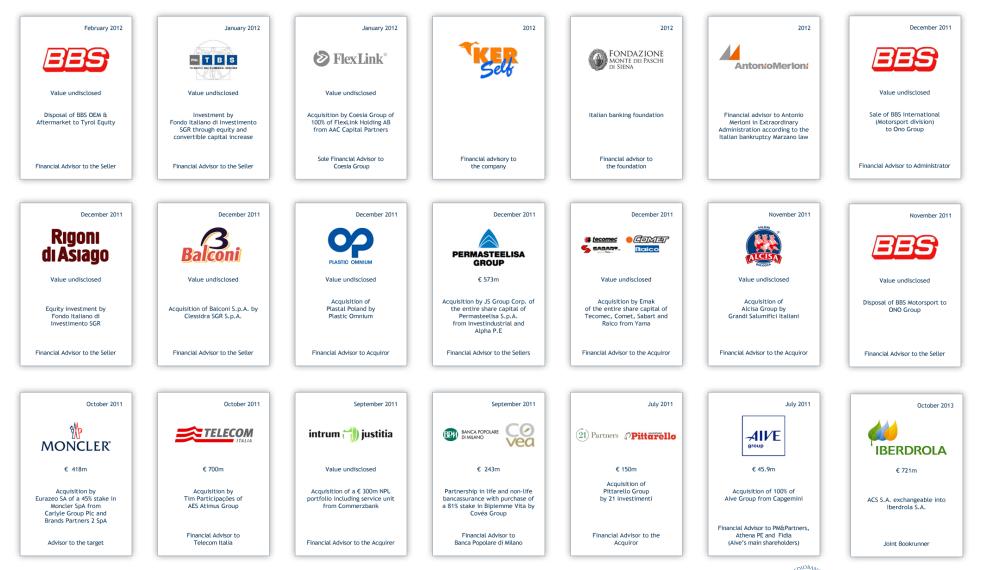


## Milan major M&A deals





#### Milan major M&A deals (cont'd)





## Milan major equity deals



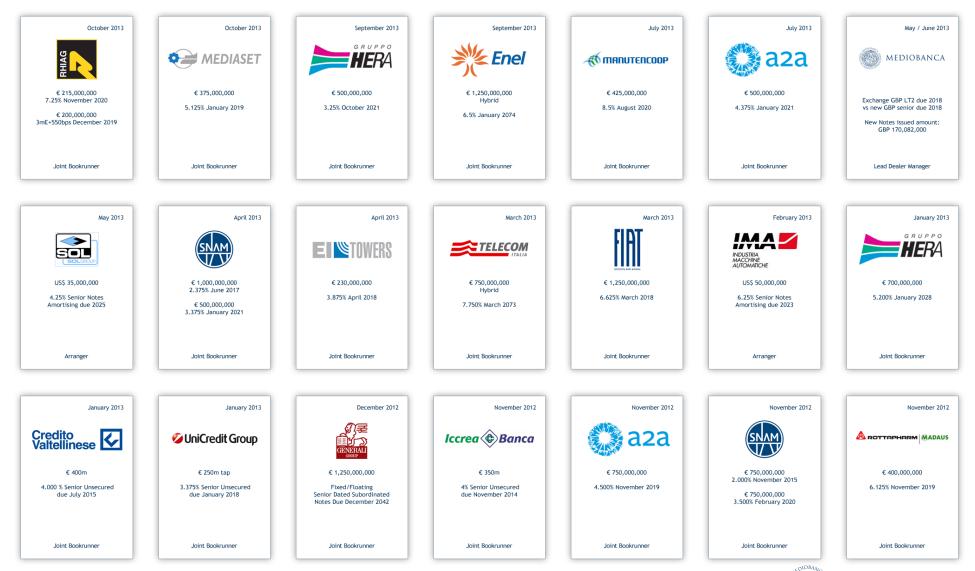


#### Milan major equity deals (cont'd)



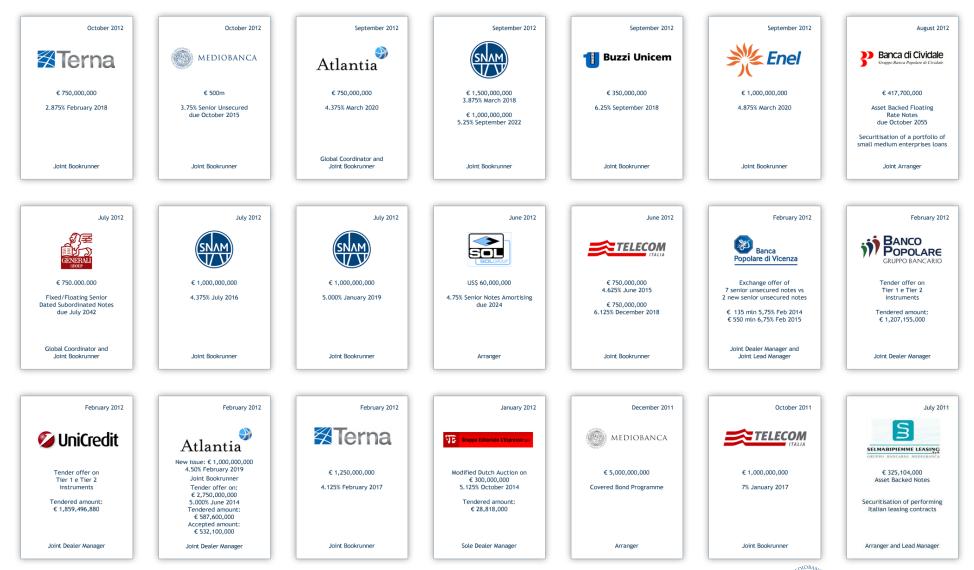


## Milan major DCM deals





#### Milan major DCM deals (cont'd)





## Milan major DCM deals (cont'd)





## Milan major corporate lending and structured finance deals





## Milan major corporate lending and structured finance deals (cont'd)

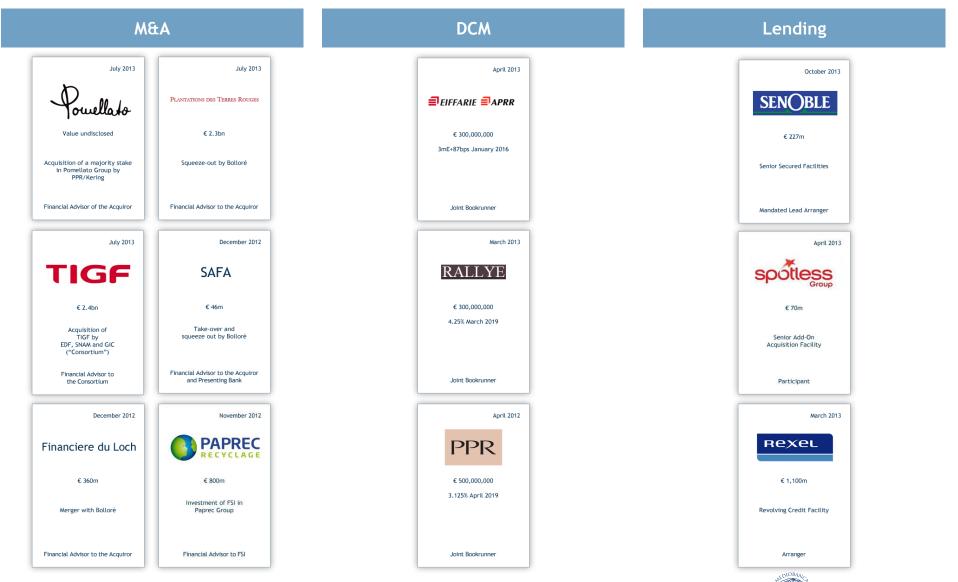






## Paris: major deals

MB CIB major deals from July 2011 to November 2013



MEDIOBANCA

## Frankfurt major deals

M	ÌA	ECM	DCM	Lending			
May 2013	May 2013	Germany May 2013	September 2013	October 2013	June 2013		
FIEGE The World of Logistics	GRUPPE		<b>Ontinental</b>	<i>Campbells</i> Europe	Vienna International Airport		
Value undisclosed	€ 2.5bn	€ 2,500m	€ 750,000,000	€ 320m			
Disposal of Southern European businesses to Norbert Dentressangle	Acquisition of a 92% stake in GBW by a consortium led by PATRIZIA Immobilien AG	Rīght Issue (shares)	3.125% September 2020	Acquisition Financing	Guarantee backing an € 400m EIB financing		
Financial Advisor to the Seller	Financial Advisor to the Acquiror	Co-Lead Manager	Joint Bookrunner	Participant	Mandated Lead Arranger		
January 2013	December 2012	January 2013	February 2012	January 2013	October 2012		
Müller	Douglas	IMMOFINANZ	ThyssenKrupp	<b>Ontinental</b>	FRESENIUS MEDICAL CARE		
Value undisclosed	€ 1,641m	€ 150m	€ 1,250m	€ 4.5bn	USD 3.8bn		
Refinancing of Müller Group's real estate portfolio	Disposal of Müller Group's stake in Douglas Holding to Advent International	Placement of Treasury Shares and Total Return Equity Swap	4.375% 2017	Term and Revolving Credit Facility	Refinancing		
Financial Advisor to Müller Group	Financial Advisor to Müller Group	Lead Arranger	Co-Manager	Mandated Lead Arranger and Bookrunner	Arranger		
November 2012	August 2012	Germany 2011	September 2011				
ROSEN	Sunval	COMMERZBANK 스	HEIDELBERGCEMENT				
Value undisclosed	Value undisclosed	€ 11,000m	€ 500,000,000				
Acquisition of Rosen Eiskrem by DMK	Acquisition of Sunval Nahrungsmittel by DMK	Dual Step Capital Increase COMEN placement & Rights Issue (COMEN & shares)	9.5% December 2018				
Financial Advisor to DMK	Financial Advisor to DMK	Co-Manager	Joint Bookrunner				



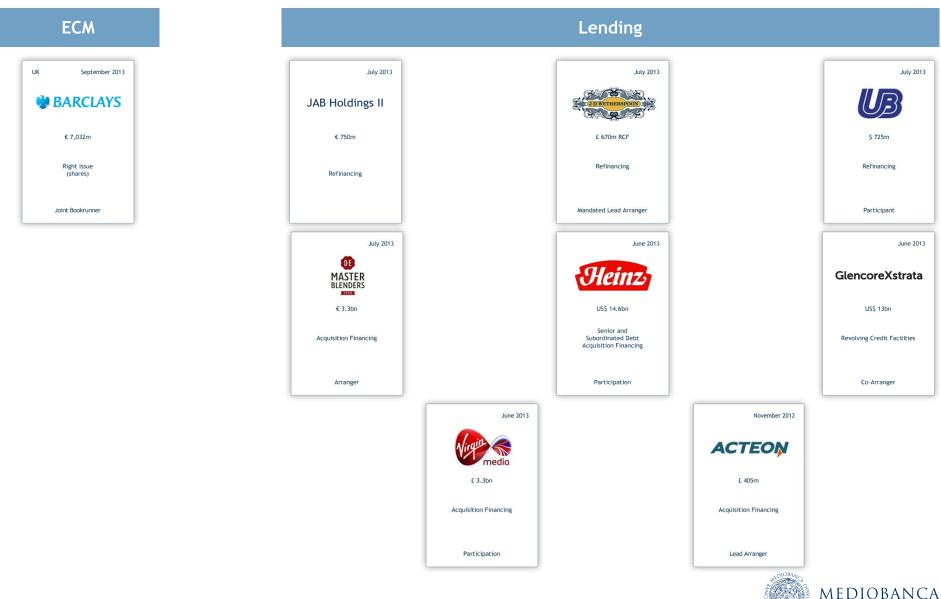
## Madrid major deals





## London major deals

MB CIB major deals from July 2011 to November 2013



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